



IIPLA

3rd Global IP Summit 2017 Europe

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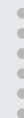
DATE

June 19 & 20, 2017

VENUE

The Radisson Blu Royal Hotel, Brussels

International Intellectual Property Law Association, Inc.
589, S 22nd St, San Jose, California, CA - 95116, USA.



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Why Attend?

- Connect, Network and Engage with 100+ decision makers representing world leading corporation
- Encounter new Vendors and Suppliers
- Develop new ideas
- Discuss latest trends and ongoing IP issues
- Learn about the opportunities in the world fastest developing economies
- Form new alliances and strengthen existing partnership

Who Attends?

- General / In – House Counsel
- Law Firm Partners
- Inventors & Stakeholders
- Chief Intellectual Property Officers (CIPO), Chief Patent Officers (CPO)
- Chief Technology Officers (CTO), Chief Executive Officers (CEO)
- Head of Technology Transfer Department
- IP & IT Service Providers
- Other IP Professionals and Consultant

IIPLA Board of Advisor and Directors



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(USA)



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Sejong University
(Korea)



Richard Litman

Office Managing Shareholder
Becker & Poliakoff



Joseph Root

Founder
Qualipat LLC

Pictures From Our Past Events



CONFERENCE HIGHLIGHTS

Theme: IP at the Epicenter of the World's Economy

- Intellectual Property Management Strategies for an Increasing Competitive World
- Proprietary Technologies from a Global Perspective
- Building IP Monetization Strategy to Align with Corporate Growth
- Open Innovation – Does IP Get in the Way?
- Identification, Decisions And Strategic Management of IPR – IP Informatics and Analysis
- Dispute Resolution Mechanisms for IP Infringement, Such as Licensing, Technology Transfer Agreements and Counterfeiting Claims
- Global Patent Reforms – What's Happening Now?
- "New" Frontiers Vs "Old" Globalization: What Impact for IP and Innovation?
- New and Innovative Strategies for Protecting your IP – Risk, Integrity and Security.
- IP Enforcement-Challenges and Trends IP as an Asset Class. IP Assets – The New Route to Corporate Finance
- IP Management for Startups – Will it Become Costly?
- Outsourcing Legal Services – Impact on Global LPOs (After Brexit and H1B)

Gold Sponsorship

Silver Sponsorship

Bronze Sponsorship

BENEFITS INCLUDE

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Investment: **12,999** USD

Investment: **9,999** USD

Investment: **7,999** USD

One speaking opportunity (15 mins)

One (1) speaking opportunity (15 mins)

One (1) panel speaker

One (1) Moderatorship position

Two (2) delegate passes (in addition to speaker pass)

Two (2) delegate passes (in addition to panel speaker)

Exhibition Booth with 2 chairs, Wi-Fi and power

One (1) animated banner on IIPLA website with hyperlink to your website

Exhibition Booth with 2 chairs, Wi-Fi and power

Two (2) delegate passes (in addition to speaker passes)

Exhibition Booth with 2 chairs, Wi-Fi and power

Distribution of promotional material in Delegate Kit

One (1) standee in coffee and lunch area (Standee provided by partner)

Distribution of promotional material in Delegate Kit

Partner logo featured in all direct email

One (1) animated banner on IIPLA website with hyperlink to your website

Partner logo featured in all direct email

Partner logo featured on backdrop

Distribution of promotional material in Delegate Kit

Partner logo featured on backdrop

Full page ad in Congress Volume

Partner logo featured in all direct email

Full page ad in Congress Volume

Receive attendees list one week before the event

Partner logo featured on backdrop

Receive attendees list one week before the event

Receive updated delegate list with contact details 2 weeks post-event

Full page ad in Congress Volume

Receive updated delegate list with contact details 2 weeks post-event

Receive attendees list one week before the event

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Phone: +1 (844) MY IIPLA (+1.844.694.4752 – Toll Free US)

Email: mail@iipla.org

Exhibition Booths

USD 4,999

- 1 Exhibit Table, 2 Chairs with Wi-Fi
- Standee
- 2 Complimentary Delegate Pass
- 1 Sustainable Item in Delegate Kit
- Company Logo on the Event Page
- Partnership Logo in the Summit Volume & Event Page
- Receive Attendees List 1 week before the event
- Receive Attendees List with Contact Details 2 weeks after the event

Luncheons Sponsor

USD 4,999

- Banner in the Lunch and Refreshment Area (To be provided by the sponsor)
- 2 Complimentary Delegate Passes
- 1 Sustainable Item in Delegate Kit
- Company Logo on the Event Page
- Partnership Logo in the Summit Volume & Event Page
- Receive Attendees List 1 week before the event
- Receive Attendees List with Contact Details 2 weeks after the event

Lanyard Sponsor

USD 1,499

- Your company Logo on Lanyard together with IIPLA Logo
- Your company Logo on the Event Page
- 1 Complimentary Delegate Pass

Pen Sponsor

USD 1,999

- Your company logo engraved by Laser together with IIPLA logo
- Your company logo on the event page
- 1 Complimentary Delegate Pass

Folder Sponsor

USD 1,999

- Logo on the Folder (Distributed to all Attendees)
- 1 Complimentary Delegate Pass
- Company Logo on the Event Page

Memento Sponsor

USD 2,499

- Logo on the Memento (Distributed to all Speakers)
- 1 Complimentary Delegate Pass
- Company Logo on the Event Page
- 1 Full Page Ad in Conference Volume
- Receive Attendees List 1 week before the event

Delegate Pass

USD 690 (Early Bird till February 28, 2017)

- One (1) delegate pass
- Receive attendees list one week before the event
- Receive delegate list with contact details 2 weeks post-event

Standard Fee 990 USD

Marketing Package

USD 999

- 1 full page of advertising in Congress Volume
- 1 animated banner with hyperlink on IIPLA website
- Logo on IIPLA event Page.
- Distribution of promotional materials in the delegate kit at the event to participants



Early Bird Discount of 10 percent on
the standard Sponsorship Fees
(Till 28th February 2017)



REGISTRATION FORM

First Name: _____ Last Name: _____

Firm/Company _____

Mailing Address _____

Country: _____ City: _____ State/Zip Code: _____

Telephone: _____ Email: _____

Registration Fees

- 1) Early bird fee USD 690 (till 28th February, 2017)
- 2) Premium Members & In-house Counsels USD 490
- 3) Standard Fee USD 990

Credit Card Authorization

Account Type: Visa MasterCard AMEX Discover

Cardholder Name: _____

Card Number (16 digit): _____

Expiration Date: _____ (mm/yyyy) _____

Signature: _____ Date: _____