

# EUROPEAN PATENT PRACTICE SEMINAR 2016

NOVEMBER 1 – NOVEMBER 2



4  
Years



**KUHNEN & WACKER**  
Intellectual Property Law Firm



Earn up to 12.75 Hours of CLE Credit

# EUROPEAN PATENT PRACTICE SEMINAR 2016

## DAY 1, NOVEMBER 1, 2016 - FOCUS ON PROSECUTION

7:30 a.m. Registration Opens

8:00 a.m. Welcoming Remarks

8:30 a.m. – 9:30 a.m. (Detlef von Ahsen)

**Introduction to the European Patent Convention**

A quick orientation through the basics

9:30 a.m. – 10:30 a.m. (Detlef von Ahsen)

**EP Case Law of Interest**

Get updates on significant and recent decisions

10:30 a.m. – 10:45 a.m. Break

10:45 a.m. – 11:45 a.m. (Michael Zeitler)

**EP Claim Drafting Specialties**

Become aware of the essential differences to the U.S. system

11:45 a.m. – 12:45 p.m. (Michael Zeitler)

**Opposition**

A step by step guide to the opposition procedures

12:45 p.m. – 2:00 p.m. Lunch on Your Own

2:00 p.m. – 2:30 p.m. (Detlef von Ahsen)

**Unitary Patent**

What changes will have to be expected, and when?

2:30 p.m. – 3:00 p.m. (Michael Zeitler)

**Cost Saving Strategies**

Learn about effective ways to save your or your clients' money

3:00 p.m. – 3:15 p.m. Break

3:15 p.m. (Michael Zeitler, Detlef von Ahsen, James A. Forstner)

**Moderated Panel Discussion: EPC (UPP) vs. AIA**

How has the new statute been implemented in practice and what does this mean for patent practitioners in the US and Europe?

4:30 p.m. Adjourn

**DAY 2, NOVEMBER 2, 2016 - FOCUS ON LITIGATION**

**8:00 a.m.** Conference Room Opens

**8:30 a.m. – 10:00 a.m. (Michael Zeitler)**

**Patent Infringement Litigation**

This session highlights practical aspects in connection with litigation in Europe

**10:00 a.m. – 11:30 a.m. (Detlef von Ahsen)**

**Unified Patent Court**

Hear about the current state of affairs and the expected implications on future patent litigation

**11:30 a.m. – 11:45 a.m.** Break

**11:45 a.m. – 12:45 p.m. (Michael Zeitler)**

**Patent Filing Strategies**

Find your way through the Unitary Patent, the EP patent, national patents and utility models

**12:45 p.m. – 2:00 p.m.** Lunch on Your Own

**2:00 p.m. – 4:00 p.m. (James A. Forstner)**

**International Patent Litigation**

Update on current trends and figures

**4:00 p.m. – 5:00 p.m. (Detlef von Ahsen)**

**Ethics Session**

Best common mode when prosecuting/litigating in different jurisdictions

**5:00 p.m.** Adjourn

## SPEAKERS

### MICHAEL ZEITLER



Dr. Michael Zeitler is a partner at the IP Law Firm KUHNNEN & WACKER. He was awarded his master's degree of Dipl.-Phys. after studies of physics and subsequently his Ph.D. from the University of Augsburg.

As a qualified German Patent Attorney, a European Patent Attorney and a European Trademark and Design Attorney, he is specialized in the fields of physics (in particular semiconductors, solid state physics and material sciences) as well as in electronic engineering.

Prior to joining KUHNNEN & WACKER, Michael was the head of Patent and Trade-mark Prosecution at Qimonda AG, IP Manager at Infineon Technologies, and Patent Expert at Infineon Technologies AG Patent Department. He worked on his Diploma Thesis in close cooperation with Hoechst AG.

Michael's memberships include AIPLA (American Intellectual Property Law Association), AIPPI (GRUR - German and International Association for the Protection of Intellectual Property), EPI (European Patent Institute), LES (Licensing Executives Society) and VPP (Association of Intellectual Property Experts).

He is frequently invited to lecture on German and European Patent Practice, and has attended conferences and given presentations in Germany and the U.S.

### DETLEF von AHSEN



Detlef von Ahsen is a partner with the IP Law Firm of KUHNNEN & WACKER. He studied mechanical engineering and has been awarded a master's degree of Diplom-Ingenieur from the University of Darmstadt. Von Ahsen is a German and European Patent Attorney and a European Trademark and Design Attorney who is specialized in the fields of mechanical engineering (road and rail motor vehicles, ship building, internal combustion engines, agricultural engineering, construction/civil engineering), thermal and sound insulation technologies as well as electrical engineering, chemical and biological engineering. He also has experience in the oil and gas industry and has been involved in many litigation cases.

Prior to joining KUHNNEN & WACKER, Detlef von Ahsen worked as a patent attorney with his own law firm and as a product engineer with Baker Hughes Inteq in 1991/1992. He also lectured on "Patent Practice for Engineers" at the University of Applied Science, Bremen and has most recently presented seminars in Germany and China.

## SPEAKERS

### JAMES ALLEN FORSTNER



James A. Forstner has a PhD in chemistry as well as a JD. He is Of Counsel to the KUHLEN & WACKER firm and has more than 30 years of experience at E. I. du Pont de Nemours, working on international IP matters. At DuPont he served as managing counsel and corporate counsel. After retirement from DuPont, he was senior counsel at Alston and Bird.

Forstner is a Fellow of the American Intellectual Property Association and a former Board member, was a member of the Council of the Intellectual Property Law Section of the American Bar Association, and chaired many committees of these organizations. He also served as a chair of both the U.S. Bar/European Patent Office Liaison Council and the U.S. Bar/Japanese Patent Office Liaison Council, and was member of the founding Board of the U.S./C.I.S. Bar Association. He is also a member of the U.S. Bar/SIPO Liaison Council.

He will give an overview of strategies in international patent enforcement.

## INFORMATION

### THE JOHN MARSHALL LAW SCHOOL



The John Marshall Law School's Center for Intellectual Property Law is one of the oldest and most comprehensive intellectual property programs in the country. The Center sponsors conferences, seminars, courses and workshops of the highest quality and has been serving the educational needs of intellectual property practitioners and students for more than 70 years. This highly successful and intensive program on European Patent Practice has been offered for over two decades in cooperation with the IP Law Firm of KUHNNEN & WACKER, and has been extremely well received by attendees. If you are interested in, deal with, or own intellectual property rights, you won't want to miss this seminar.

### KUHNNEN & WACKER



KUHNNEN & WACKER is an intellectual property (IP) law firm which was established 40 years ago in Freising/Munich, Germany. The professional staff is highly specialised in all intellectual property matters. The firm not only offers services in patents, utility models, designs, trademarks, domains, copyrights and trade secrets but also in IP evaluation as well as IP litigation and licensing.



European patent, trademark, design and civil law is the core business of the firm, and this includes German and cross-border litigation and injunction cases, as well as related unfair competition and the Product Piracy Act.



We add value for our clients in many areas, such as licensing, portfolio analysis and management, arbitration and mediation, antitrust issues, competitive benchmarking, and due diligence. This added value arises from our internal teamwork, external networking, internal technical and IT staff, and frequent seminar presentations in the U.S.A., Japan, China, Taiwan and Europe.

# EUROPEAN PATENT PRACTICE SEMINAR 2016

## INFORMATION

### LOCATION & HOUSING

The seminar is held at The John Marshall Law School,  
315 South Plymouth Court,  
Chicago, Illinois 60604.

The following hotels are within walking distance of The John Marshall Law School. Due to city-wide conventions taking place around the time of the conference, room availability may be limited. Rooms have not been blocked at these hotels for the conference. Room rates vary depending on the hotel and room availability. Please call the hotel promptly to ensure a room.

### ADDRESSES

**The W Chicago - City Center (Midland)**

172 W. Adams St.  
Phone 312.332.1200 or 800.621.2360  
[www.whotels.com](http://www.whotels.com)

**Hilton Chicago and Towers**

720 S. Michigan Ave.  
Phone 312.922.4400 or 800.445.8667  
[www.chicago.hilton.com](http://www.chicago.hilton.com)

**Hotel Blake**

500 South Dearborn  
Phone 312.986.1234 or 866.411.7800  
[www.hotelblake.com](http://www.hotelblake.com)

**Hotel Monaco**

225 N. Wabash Ave.  
Phone 312.960.8500 or 866.610.0081  
[www.monaco-chicago.com](http://www.monaco-chicago.com)

**Hampton Inn & Suites Chicago Downtown**

33 W. Illinois St.  
Chicago, IL 60610  
Phone 312.396.5247  
[www.hamptonstsuiteschicago.com](http://www.hamptonstsuiteschicago.com)

**Club Quarters Hotel\***

111 W. Adams Street  
Phone 312.214.6400  
[www.clubquarters.com](http://www.clubquarters.com)

**The Palmer House Hilton**

17 E. Monroe St.  
Phone 312.726.7500 or 800.445.8667  
[www.palmerhouse.hilton.com](http://www.palmerhouse.hilton.com)

**The Silversmith Hotel & Suites**

10 S. Wabash Ave.  
Phone 312.372.7696 or 800.979.0084  
[www.silversmithhotel.com](http://www.silversmithhotel.com)

**Chicago's Essex Inn**

800 S. Michigan Ave.  
Phone 312.939.2800 or 800.621.6909  
[www.essexinn.com](http://www.essexinn.com)

**Hotel Allegro**

171 W. Randolph St.  
Phone 312.236.0123 or 800.643.1500  
[www.allegrochicago.com](http://www.allegrochicago.com)

**Renaissance Chicago Hotel**

One W. Wacker Dr.  
Phone 312.372.7200 or 888.236.2427  
[www.renaissancehotels.com](http://www.renaissancehotels.com)

\*A discounted room rate is available at the Club Quarters Hotel. Simply mention The John Marshall Law School to receive a preferred rate.

# REGISTRATION 1

## EUROPEAN PATENT PRACTICE SEMINAR 2016

Date: Tuesday, November 1, 2016 – Wednesday, November 2, 2016

Times: 7:30 a.m. – 4:30 p.m. (11/01); 8:00 a.m. – 5.00 p.m. (11/02)

### COST

Two Days: \$195

Single Day: \$100

Early Bird Discount: If you register for both days before October 6th \$170

Government, Judicial or Academic: \$95

CLE: 12.75 hours including .75 ethics credit (pending approval)

### PAYMENT INFORMATION

amount:

☐ Early Bird Registration (Before October 6th)

☐ Two Day Registration

☐ Single Day Registration

☐ Government, Judicial or Academic Registration

Payment Method (check one):

☐ Check

☐ Credit Card:    ☐ Master Card    ☐ VISA    ☐ American Express    ☐ Discover

Account Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3-Digit Security Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

### PERSONAL INFORMATION

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

ADA Reqs \_\_\_\_\_

Dietary Reqs \_\_\_\_\_

 continued on the next page



REGISTRATION 2

JOHN MARSHALL ALUMNI INFORMATION

JMLS Graduate

☐ Yes ☐ No

JD Year \_\_\_\_\_ LLM Year \_\_\_\_\_

CLE INFORMATION

Please enter your state bar information

Bar State 1 \_\_\_\_\_ Bar # 1 \_\_\_\_\_

Bar State 2 \_\_\_\_\_ Bar # 2 \_\_\_\_\_

COURSE MATERIAL FORMAT

Please select one:

- ☐ Printed Course Binder ONLY  
☐ Electronic Course Binder ONLY

PHOTO RELEASE

By registering for this event, I hereby grant to The John Marshall Law School or its agent(s)/photographer(s) the right to take, use, publish, and copyright photograph(s) of me in press releases, advertisements, publications, and/or promotions of The John Marshall Law School. I hereby release and waive The John Marshall Law School and its agents from any and all claims and demands out of or in connection with the photographs (please check the box below if you DO NOT agree to this photo release).

Photo Authorization:

- ☐ Please do not take my photograph. I understand that I am responsible for removing myself from group shots and candids the photographer intends to capture.

CONTACT RELEASE

By registering for this event, I hereby grant to The John Marshall Law School permission to contact me in the future with information regarding upcoming CLE or Development opportunities; and/or any other potential future events and opportunities (please check the box below if you DO NOT wish to be added to JMLS mailing lists).

Contact:

- ☐ Please do not add my name to any John Marshall Mailing lists.

\_\_\_\_\_  
Date and Authorized Signature



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