

IPWatchdog

SERVICE PROVIDER Partnership Guide

2027 Edition

Reach qualified IP decision-makers. Generate demand.
Educate the market. Demonstrate solutions.
Build relationships. Capture audience intelligence.

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For the most current IPWatchdog partnership information, visit
ipwatchdog.com/sponsorships

Why Leading Service Providers Partner With IPWatchdog

Audience Access

Reach a highly concentrated audience of IP professionals and decision-makers.

Webinars • Virtual Programs • IPWatchdog LIVE • In-Person Programs

Brand Visibility

Stay in front of one of the world's largest IP audiences throughout the year.

Banner Advertising • Event Partnerships • Industry Events • IPWatchdog Unleashed

Relationships

Build meaningful connections with corporate counsel, law firm leaders, government officials, innovators, and other industry decision-makers.

IPWatchdog LIVE • In-Person Events • Virtual Events • Webinars.

Market Education & Solution Visibility

Help the market understand important industry challenges and, where appropriate, how your solutions address them.

Webinars • IPWatchdog LIVE Exhibitor Booth • Advertising

Flexible Platform Integration

Build a customized partnership around visibility, engagement, lead generation, and year-round market presence.

Webinars • Events • Advertising • Podcast Promotion • Studio Services

Audience Insights

Understand who is engaging with your programs and where interest is strongest.

Webinar Registration Data • Registrant & Attendee Information • Session-Level Attendance

Explore Our Partnership Opportunities	Page
2027 Event Schedule	3
Service Provider Speaker Selection Policy	4
Webinars	5
Virtual Programs	10
IPWatchdog LIVE	11
In-Person Programs	14
Advertising	16
IPWatchdog Unleashed	17
Podcast Promotion	19
IPWatchdog Studio Rental	20
Contact	22

Click any opportunity title or page number in the PDF to jump directly to that section.

2027 Event Schedule

FEBRUARY
1-5

VIRTUAL PTAB 2027

This VIRTUAL program will be held via Zoom

APRIL
4-6

IPWatchdog LIVE 2027

Our annual meeting will be held at the Renaissance Arlington Capital View Hotel in Arlington, VA

MAY
17-21

VIRTUAL SEP 2027

This VIRTUAL program will be held via Zoom

SEPTEMBER
8-10

Women's IP Forum 2027

This in-person program featuring all women speakers will be held at IPWatchdog Studios in Ashburn, VA

OCTOBER
6-8

Patent Masters™ 2027

This in-person series program will be held at IPWatchdog Studios in Ashburn, VA

NOVEMBER
8-10

Life Sciences 2027

This in-person program will be held at IPWatchdog Studios in Ashburn, VA

Service Provider Speaker Selection Policy

IPWatchdog does not require sponsorship as a condition of speaking at one of our programs. Sponsorship does, however, affect how and when speaking opportunities are allocated.

Sponsors provide the financial support necessary to produce our programs and therefore receive priority in program and topic development, panel placement, and scheduling. We generally work first with sponsors, in-house counsel and industry leaders, and current or former judges and government officials to identify topics and build each program.

For service providers, sponsorship may include an opportunity to participate on a substantive program panel, but **sponsorship never allows an organization to purchase a speaking role for an individual who would not otherwise qualify. All proposed speakers must be submitted to and approved by IPWatchdog in advance.** Approval is based on the individual's experience, subject-matter expertise, and ability to participate meaningfully in a substantive, unscripted discussion.

Service provider representatives are welcome to participate when they have appropriate expertise for the subject being discussed. Sales, marketing, business development, product, and other company representatives are not automatically appropriate for substantive program panels simply because their organization is a sponsor. Individuals serving in those roles may participate when their professional background and subject-matter expertise independently qualify them for the discussion.

Product demonstrations, platform presentations, and primarily promotional discussions are not appropriate for substantive conference panels. Partners wishing to showcase or demonstrate a product, platform, or service should instead consider one of IPWatchdog's webinar formats or other designated promotional opportunities.

As a program approaches, IPWatchdog may invite other qualified professionals to fill remaining positions on panels that have already been developed. All programming, panel composition, speaker placement, and speaking times remain subject to IPWatchdog editorial discretion and program requirements.

Frequently Asked Questions

Does sponsorship guarantee a speaking role?

Some sponsorship packages include a speaking opportunity, but every proposed speaker remains subject to IPWatchdog approval. Sponsorship does not permit an organization to place a representative who does not meet the qualifications for the particular panel or program.

Can a service provider representative participate on a substantive panel?

Yes. Service provider representatives may participate when they possess meaningful experience and subject-matter expertise relevant to the discussion and can contribute in a substantive, nonpromotional manner.

Can a sponsor select or create a panel?

Sponsors receive priority in program and topic development, particularly when they commit early. We welcome substantive topic suggestions and input regarding appropriate areas of participation. IPWatchdog retains editorial control over the agenda, panel composition, speakers, and placement.

Can a product specialist, salesperson, or business development representative speak?

Possibly, but not solely because of that individual's role with the sponsoring company. The proposed speaker must independently possess the experience and expertise necessary to contribute meaningfully to the substantive discussion. Product-focused presentations and demonstrations should be handled through the appropriate webinar or promotional format.

What experience is required?

For the majority of our in-person programs, speakers generally must have at least 12 years of meaningful experience in the subject matter they will address. Other IPWatchdog programs may apply different experience requirements based on the format, subject matter, and audience.

Service Provider Webinar Partnerships

2027 Webinar Partnership | \$4,000 - \$8,000

Annual partnership pricing available for multi-webinar commitments

Reach the IP Professionals Who Matter to Your Business

For nearly three decades, IPWatchdog has earned the trust of intellectual property professionals as a leading editorial, educational, and media platform. An IPWatchdog webinar gives service providers direct access to that highly targeted community in a focused digital program built around issues that matter to IP professionals.

For companies selling sophisticated technology, software, data, analytics, consulting, and other high-value services, the commercial opportunity extends well beyond visibility. A successful webinar can identify interested buyers, surface high-intent prospects, create direct follow-up opportunities, and give a partner a credible reason to begin or advance conversations with highly interested, market-qualified prospects.

What an IPWatchdog Webinar Can Deliver

- Reach a concentrated audience of IP decision-makers, senior practitioners, in-house counsel, and other professionals actively interested in the webinar topic.
- Generate hundreds of qualified registrations and, for full Curated Substantive Industry Discussion and Partner-Led webinar programs, provide the partner with the complete registration list and available engagement data.
- Identify high-interest prospects through tailored registration questions, polls, calls to action, and follow-up offers.
- Create opportunities for attendees to request a demonstration, free trial, consultation, white paper, or other next step selected by the partner.
- Support brand visibility through a coordinated promotional campaign across IPWatchdog.com, email, the IPWatchdog Daily Newsletter, and LinkedIn.
- Extend the campaign after the live program through a post-webinar Spotlight Article and ongoing placement of the recording in IPWatchdog's gated webinar archive, where applicable.

IPWatchdog webinars average more than 450 registrants. Approximately 55% of registrants attend live, with additional on-demand engagement after the webinar. Even narrowly focused programs frequently attract more than 300 registrants, while programs with broader appeal have generated as many as 1,300 registrants.

From Registration to High-Intent Commercial Opportunity

Not every registrant is a sales lead, and not every lead has the same value. The strongest webinar programs help partners distinguish broad audience interest from genuine commercial intent and identify the registrants most interested in the problem being discussed and, where appropriate, in the partner's solution.

When a partner offers a meaningful next step—such as a free trial, product demonstration, assessment, or consultation—IPWatchdog can incorporate that opportunity into the registration and follow-up process. On some programs, 40, 50, 60, 80 or more registrants have affirmatively requested a free trial or other direct follow-up.

For companies with high-value B2B products and services, qualified lead acquisition can cost hundreds or even thousands of dollars per prospect. At the \$6,000 Curated Substantive Industry Discussion rate, a program that generates 40 affirmative requests for a trial, demonstration, consultation, or other follow-up equates to \$150 per high-intent response—before assigning any value to the remaining registrants, live audience, brand exposure, or on-demand engagement. At the \$8,000 Partner-Led rate, the same 40 affirmative responses equate to \$200 each. At this cost-per-lead for highly interested, market-qualified prospects, IPWatchdog Webinars can become an exceptionally efficient lead-generation tool.

The Campaign Continues After the Live Webinar

Post-Webinar Spotlight Article. For full Curated Substantive Industry Discussion and Partner-Led Webinar programs, IPWatchdog will publish an editorial-style article summarizing the core strategic issues and practical takeaways from the program. The article creates a separate, search-indexable content asset, identifies the partner and speakers, and directs readers to the gated on-demand recording for the full discussion.

Gated On-Demand Archive Placement. The webinar recording remains available in IPWatchdog's gated webinar archive. New viewers must register to access the recording, continuing to generate registrations and potential leads after the event.

Together, the live program, Spotlight Article, and gated archive convert a one-hour event into a continuing content and lead-generation campaign.

2027 Webinar Options at a Glance

Program	Cost	Designed For
Webinar Pilot	\$4,000	A substantive educational discussion for first-time partners testing the IPWatchdog webinar channel. Gene moderates and IPWatchdog may assist with outside-speaker recruitment. Noncommercial with no product demonstration, Product Preview, or product-focused presentation of any kind.
Curated Substantive Industry Discussion	\$6,000	A substantive educational discussion. Gene moderates and IPWatchdog assists with outside-speaker recruitment. Noncommercial with no product demonstration, Product Preview, or product-focused presentation of any kind.
Partner-Led Webinar	\$8,000	Partner-Led commercial or product-inclusive program. Gene opens and closes but does not moderate or recruit speakers. Product content permitted within defined format limits.
Dedicated Product Demonstration Webinar Add-On	+\$6,000	45-minute, clearly labeled product demonstration. Available only as a follow-up add-on to a full Curated or Partner-Led Webinar. Gene does not moderate or recruit speakers.
CLE Upgrade	+\$1,250	Available for eligible substantive educational webinar formats. Not available for Dedicated Product Demonstration Webinars or programs that do not qualify for CLE.

CLE Eligibility

Available for eligible substantive educational webinar formats. CLE is not available for Partner-Led Webinars that include product-focused content or product demonstrations, or for Dedicated Product Demonstration Webinars.

Annual Webinar Partnerships

Annual webinar partnerships are available for service providers planning multiple webinar programs during the year. Because the 2027 options are intentionally priced according to program structure and IPWatchdog's role, annual pricing is based on the mix of Curated Substantive Industry Discussion and Partner-Led Webinar programs reserved in advance. Dedicated Product Demonstration Webinars may also be incorporated as separately priced follow-up programs.

Annual partnership pricing is developed based on the number and type of webinars included in the commitment, the anticipated program mix, and any broader IPWatchdog platform partnership. Pricing rewards advance planning and meaningful commitment. Preferred pricing applies only to the agreed annual package and does not change the content, moderation, speaker-recruitment, or product-demo rules applicable to each webinar format.

Types of Webinars

Based on our experience we strongly prefer substantive educational programming over product-focused webinars. Our webinar structure and pricing are designed to encourage substantive discussions that provide genuine value to the IPWatchdog audience. Product-focused content remains available through Partner-Led Webinars, while partners that want a true product-evaluation environment may select a separate Dedicated Product Demonstration Webinar that is clearly scheduled and promoted as a commercial program.

I. Webinar Pilot | \$4,000 per webinar

The Webinar Pilot is a 45-minute introductory version of the Curated Substantive Industry Discussion. It follows the same substantive, noncommercial program structure: Gene Quinn moderates the discussion, and IPWatchdog may assist with identifying and inviting appropriate outside speakers. Product demonstrations, Product Previews, prerecorded product videos, sales presentations, and other product-focused presentations are not permitted.

The Webinar Pilot is available to first-time IPWatchdog webinar partners that want to experience the IPWatchdog audience and substantive webinar format before committing to a full webinar or annual partnership. Like the Curated Substantive Industry Discussion, the Pilot is built around a substantive legal, business, policy, or technical issue rather than the promotion of a specific product or service.

Gene Quinn opens the webinar, frames the issue, introduces the speakers, and moderates the discussion. The partner may suggest appropriate speakers and identify known conflicts, while IPWatchdog may assist with identifying and inviting appropriate prospective substantive speakers. Speaker participation is never guaranteed.

A representative of the partner may provide brief **Sponsor Framing Remarks** at the beginning of the webinar and brief concluding remarks at the end. Sponsor Framing Remarks may identify the company, briefly explain what it does, and establish the business or industry context that led the partner to select the webinar topic. These remarks are intended to establish the premise for the substantive discussion that follows and do not make the representative a panelist or substantive speaker.

In limited circumstances, IPWatchdog may approve a partner employee to participate as a substantive speaker when that individual has independent subject-matter credentials and expertise that would qualify the individual to speak on the topic regardless of the individual's affiliation with the sponsoring company. Sales, marketing, business-development, and product-focused personnel do not qualify for this exception based solely on familiarity with the industry or the company's product. Any such participation is subject to IPWatchdog approval and must remain educational and nonpromotional.

No product demonstration, Product Preview, prerecorded product video, sales presentation, or other product-focused presentation is permitted. Sponsor Framing Remarks may establish the problem, market pressure, or industry challenge to be discussed, but may not present the partner's product as the solution. Commercial next steps may instead be addressed through brief closing remarks, registration questions, calls to action, or follow-up offers.

The Pilot receives the same coordinated pre-program audience-development effort as a full Curated Substantive Industry Discussion, but includes fewer deliverables:

- 45-minute live webinar rather than the standard 60-minute program.
- IPWatchdog provides contact information only for those who attend the live webinar, rather than the complete registration list.
- No post-webinar Spotlight Article or gated archive placement.
- Basic registration and engagement reporting; customized lead-generation features are limited.
- Available once per company to organizations that have not previously sponsored an IPWatchdog webinar.

The Pilot is not a discounted Curated Substantive Industry Discussion. It follows the same substantive, Gene-moderated format, but its lower price reflects reduced program length, data access, editorial deliverables, archive placement, and post-event value.

2. Curated Substantive Industry Discussion Moderated by Gene | \$6,000 per webinar

Gene moderates all Curated Substantive Industry Discussion webinars. CLE may be available with the \$1,250 CLE upgrade, and Outside Speaker Recruitment assistance IS included.

This format is built around a substantive legal, business, policy, or technical issue rather than the promotion of a specific product or service. Gene Quinn opens the webinar, frames the issue, introduces the speakers, and moderates the entire discussion. The partner may suggest appropriate speakers and identify known conflicts, while IPWatchdog assists with identifying and inviting prospective substantive speakers.

A representative of the partner may provide brief Sponsor Framing Remarks at the beginning of the webinar and brief concluding remarks at the end. Sponsor Framing Remarks may identify the company, briefly explain what it does, and establish the business or industry context that led the partner to select the webinar topic. These remarks are intended to establish the premise for the substantive discussion that follows; they are not a Product Preview and do not make the representative a panelist or substantive speaker.

In limited circumstances, IPWatchdog may approve a partner employee to participate as a substantive speaker when that individual has independent subject-matter credentials and expertise that would qualify the individual to speak on the topic regardless of the individual's affiliation with the sponsoring company. Sales, marketing, business-development, and product-focused personnel do not qualify for this exception based solely on familiarity with the industry or the company's product. Such participation is subject to IPWatchdog approval and must remain educational and nonpromotional.

No product demonstration, Product Preview, prerecorded product video, sales presentation, or other product-focused presentation is permitted. Sponsor Framing Remarks may set up the problem or pressure points to be discussed but may not present the partner's product as the solution or substitute for substantive panel participation. Commercial next steps are handled through brief closing remarks, registration questions, calls to action, or follow-up offers. This format is intended to encourage credible thought leadership and substantive discussion for the IPWatchdog audience while still allowing the partner to explain why the topic matters.

Speaker recruitment draws on IPWatchdog's relationships, speaker network, CRM, research, and Gene Quinn's professional connections. IPWatchdog assists in identifying and inviting appropriate prospective speakers; participation is never guaranteed, and no individual, company, title, or number of in-house speakers can be guaranteed.

For Curated Substantive Industry Discussions, speaker recruitment includes:

Development of the desired speaker profile in consultation with the partner. IPWatchdog will research and prepare an initial candidate slate for partner's conflict review before outreach. There will be outreach and reasonable follow-up to approved prospective speakers. If the initial approved slate does not produce the needed participants, IPWatchdog will proceed with the preparation of one additional candidate slate and outreach round.

A minimum of eight to ten weeks of lead time is required. Additional recruiting rounds beyond the initial slate and one additional slate may require an additional fee.

3. Partner-Led Webinar | \$8,000 per webinar

Gene Quinn introduces the webinar and closes the program but does NOT moderate Partner-Led Webinars. Outside Speaker Recruitment is NOT included. CLE eligibility depends on the specific program and is generally unavailable when product-focused content is included.

Aside from the case where a partner employee has been approved as a substantive topical expert for a Curated Substantive Industry Discussion, a Partner-Led Webinar is the appropriate webinar to select when one or more service-provider employees will participate in a substantial part of the discussion.

The program may address substantive industry issues, product-focused topics, or a combination of both. The partner is responsible for securing its speakers and leading the presentation, discussion, demonstration, and Q&A. Gene Quinn remains present for the webinar, introduces the program and closes it, but does not moderate or recruit speakers.

A Partner-Led Webinar may include prerecorded product content not to exceed 15 minutes.

- The 15-minute demonstration limit is an absolute maximum, not an expected duration. The approved demonstration length is established in advance and may not be expanded after the webinar has been promoted. Product content will be disclosed accurately in the webinar title, description, and promotional materials as appropriate.
- All slides, prerecorded demonstrations, videos, poll questions, registration questions, calls to action, and other presentation materials must be provided by the established deadline for review and technical testing. Materials submitted after the deadline may be excluded from the program.

Partner-Led Webinars are intentionally priced to encourage substantive educational programming while still providing a defined option for service providers that want company-led or product-focused content.

Independent speakers may reasonably view participation in a product-focused program as an endorsement. IPWatchdog therefore does not recruit outside speakers for Partner-Led Webinars and reserves the right to decline program structures or content that could create inaccurate audience expectations or undermine the credibility of the IPWatchdog platform, or which change the nature of a webinar that has already been promoted.

4. Dedicated Product Demonstration Webinar Add-On | +\$6,000

Dedicated Product Demonstration Webinars are 45-minute, clearly commercial add-on programs that cannot be purchased separately. Gene Quinn does NOT moderate. Outside Speaker Recruitment and CLE are NOT included or available.

For partners that want a true product-evaluation environment, IPWatchdog offers a separate Dedicated Product Demonstration Webinar rather than requiring extensive demonstration content to be inserted into a regular webinar. These programs are ordinarily scheduled at 2:00 PM, Monday through Friday, subject to availability. The separate time slot is intended to distinguish product demonstration programming from the substantive, regular webinar series that takes place at 12:00 PM ET on Tuesday, Wednesday, and Thursday.

A Dedicated Product Demonstration Webinar may be scheduled in advance as a follow-up to a Curated Substantive Industry Discussion or Partner-Led Webinar and may be promoted during the associated webinar and in follow-up communications as a next step for attendees who want to see the product in greater detail. The full 45-minute session may be devoted to product demonstration, explanation, and Q&A; the 15-minute demonstration limit that applies to Partner-Led Webinars does not apply to this format.

The partner supplies all speakers and leads the demonstration and Q&A. Promotional scope, data access, archive placement, and other post-program deliverables for Dedicated Product Demonstration Webinars are established separately in the applicable agreement.

Partner Collaboration

IPWatchdog works closely with each partner to develop a program that aligns with its business objectives while providing meaningful value to our audience. Depending on the webinar format selected, IPWatchdog can:

- Collaborate on the webinar topic, title, description, positioning, and appropriate calls to action.
- Produce, manage, and host the webinar and registration process.
- Execute a coordinated promotional campaign across the IPWatchdog platform.
- Provide registration and engagement data applicable to the selected webinar package.
- Incorporate tailored registration questions or follow-up offers designed to identify interest and appropriate next steps.
- Send a follow-up email to registrants with access to the recording and approved presentation materials, where applicable.
- Publish a post-webinar Spotlight Article and maintain the recording in the gated archive for full Curated Substantive Industry Discussion and Partner-Led Webinar programs.

Webinar Promotion by IPWatchdog Includes:

- Featured promotion on IPWatchdog.com, with banners and pop-up ads.
- Promotion in the IPWatchdog Daily Newsletter.
- A coordinated email campaign announcing the webinar to IPWatchdog subscribers.
- Targeted e-mail invitations to members of our community known to be interested in the webinar topic.
- Listing on the IPWatchdog Events Calendar.
- Promotion through the IPWatchdog LinkedIn channel.
- Post-webinar follow-up consistent with the selected webinar package.

The promotional scope for Dedicated Product Demonstration Webinar Add-Ons is established separately in the applicable agreement.

Webinar Planning and Speaker Recruitment

The credibility and commercial effectiveness of an IPWatchdog webinar depend on the quality of the subject matter, the composition of the panel, the expectations established with speakers and attendees, and sufficient time to promote the program effectively.

A signed webinar agreement is required before planning begins, speakers are contacted, or a webinar date is reserved. Once the agreement has been received, IPWatchdog will work with the partner to develop the program, define any registration questions or follow-up offers, and establish a production timeline.

Outside-speaker recruitment assistance is available for both the **Webinar Pilot** and **Curated Substantive Industry Discussion**. For Partner-Led Webinars and Dedicated Product Demonstration Webinars, the partner is responsible for securing all speakers unless IPWatchdog expressly agrees otherwise in writing.

Many senior professionals choose not to participate in product-focused webinars or panels that could reasonably be perceived as endorsing a vendor or product. IPWatchdog therefore does not recruit outside speakers for Partner-Led Webinars or Dedicated Product Demonstration Webinars and reserves the right to decline program structures that could create inaccurate audience expectations, or which change the nature of a webinar once promotion has begun.

Slides, prerecorded demonstrations, videos, poll questions, registration questions, calls to action, and other presentation materials must be provided by the deadline established during the planning process. IPWatchdog reserves the right to exclude materials submitted too late for appropriate review or technical testing.

Webinars as Part of a Broader IPWatchdog Partnership

Webinar partnerships may also be incorporated into a broader IPWatchdog platform partnership. When coordinated with IPWatchdog LIVE or one of IPWatchdog's In-Person or Virtual Programs, a webinar can build awareness before an event, extend an important conference discussion to a wider audience, or create a focused follow-up opportunity for people who want to explore an issue or solution in greater depth.

A Webinar Is a Campaign, Not Just a One-Hour Event

An IPWatchdog webinar is a campaign, not just a live event. For full Curated Substantive Industry Discussion and Partner-Led Webinar programs, value extends beyond the webinar through registration data, follow-up, the Spotlight Article, gated on-demand viewing, and continuing use of approved materials. Webinar Pilot and Dedicated Product Demonstration Webinar deliverables are defined separately. The objective is not simply to generate attendance or impressions. It is to create a credible, useful campaign that reaches the right IP audience, identifies commercial intent where it exists, and gives interested participants a clear path to engage further with the partner.

2027 Service Provider Virtual Program Partnerships

IPWatchdog Virtual Programs are built around substantive discussion, free CLE, and frictionless access to our international audience. Each program creates repeated opportunities for Partners to engage a large, highly targeted audience across multiple sessions and then extend that participation through full-length video, podcast distribution, editorial coverage, short-form video, YouTube, LinkedIn, and IPWatchdog.com distribution.

International reach. Live engagement. Enduring content.

By eliminating registration fees and travel requirements, we attract an enormous audience of IP professionals from around the country and across the world. In 2026, our virtual PTAB program attracted 760 registrants. Every panel drew more than 300 attendees live, and the largest session reached 560 attendees. Our virtual AI program attracted 808 registrants. Each panel drew more than 268 attendees live, and the largest session reached 383 attendees. One virtual AI panel was repurposed as a podcast episode, which received 396 podcast downloads and an additional 243 watches on YouTube.

These results demonstrate that virtual programming can produce both substantial live participation and continuing engagement in the weeks and months that follow. Through full-length programming, companion editorial coverage, and short-form video, each virtual program becomes an enduring collection of content that continues reaching the intellectual property community long after the live sessions conclude.

For service providers, IPWatchdog Virtual Programs create an opportunity to reach a large, highly targeted audience of IP professionals without geographic limitations. Partners can build visibility, engage prospective customers across multiple sessions, gain valuable audience intelligence, and extend their presence through recorded programming and post-event digital distribution.

Choose the Level of Platform Integration	Diamond	Platinum	Gold	Silver	Bronze
	\$15,000	\$12,000	\$9,000	\$6,000	\$3,000
Substantive Speaker Opportunities, subject to speaker approval ¹	4	3	2	1	0
Standard logo placement on program webpage	✓	✓	✓	✓	✓
Logo placement on virtual sponsor wall shown at start and end of each panel	✓	✓	✓	✓	✓
Recorded panels distributed post-event via IPWatchdog YouTube channel	✓	✓	✓	✓	
Basic registrant & attendee information	✓	✓	✓	✓	
Session-level attendance information	✓	✓	✓	✓	
Partner recognition in applicable post-event editorial coverage on ipwatchdog.com	✓	✓	✓		
Featured partner designation on main event landing page	✓	✓	✓		
Featured recognition on virtual sponsor wall by partnership level	✓	✓	✓		
Enhanced registrant & attendee intelligence ²	✓	✓	✓		
Dedicated pre-event LinkedIn post highlighting Partner's participation	✓	✓	✓		
Early program consultation and qualified speaker consideration	✓	✓			
Dedicated during-event LinkedIn post highlighting Partner's participation	✓	✓			
Dedicated post-event LinkedIn post highlighting Partner's participation	✓	✓			
Logo displayed in promotional emails	✓				
Featured partner spotlight in one promotional email, highlighting Partner participation	✓				
Priority consideration for appropriate participation ³	✓				

¹ **Speaking opportunities are not guaranteed.** Speaker opportunities are available only for individuals approved in advance by IPWatchdog. Proposed speakers must possess sufficient subject-matter expertise and experience to contribute meaningfully to a substantive, unscripted discussion. Sponsorship does not permit a Partner to place an otherwise unqualified representative on a panel. If an approved speaker is not confirmed at least four weeks before the program, the speaker opportunity may be offered to another qualified speaker.

² Enhanced Profile includes refined, specific information provided by registrant/attendee. Illustrative example available upon request.

³ Diamond Partners that commit before the initial agenda is released receive the greatest opportunity to discuss relevant industry issues and potential participation. Speaker placement remains subject to individual qualifications, editorial fit, program requirements, remaining availability, and the timing of the commitment.

IPWatchdog LIVE 2027 Service Provider Partnerships

Renaissance Arlington Capital View Hotel | Arlington, Virginia | April 4-6, 2027

Substantive content is the organizing principle of IPWatchdog LIVE, which brings together over 130 top-level speakers for candid, contemporaneous discussion of issues shaping IP law, policy, practice, and business. This concentration of senior speakers creates a center of gravity that attracts chief IP and patent counsel, deputy and associate general counsel, senior in-house attorneys, law firm partners, judges and government officials, licensing executives, and innovation leaders.

Because panels are not recorded, speakers engage more openly, which produces organic and substantive exchanges that continue even after the session. To facilitate conversation, PowerPoint is not used and panel conversations are moderator-led.

Networking is critical for event success, so we build over fifteen hours of networking opportunities into IPWatchdog LIVE. These opportunities are distributed throughout the program, giving speakers, partners, and attendees repeated opportunities to build relationships. We invite you to come and see for yourself. There really is a difference!

For service providers, IPWatchdog LIVE creates repeated opportunities to build visibility, develop relationships with senior IP decision-makers, introduce solutions to a highly relevant audience, and identify organizations and individuals with potential interest in their services. Through event participation, exhibiting, audience intelligence, branding, and networking, partners can engage the IP community throughout the entire program rather than through a single point of contact.

Choose the Level of Platform Integration

	Diamond	Platinum	Gold	Silver	Bronze
	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000
Qualified Speaking Opportunities¹	4	3	2	1	0
All-Access Conference Registrations (i.e., tickets in addition to Speakers)	4	3	2	1	1
Standard logo recognition on onsite signage and IPWatchdog.com all partners page ²	✓	✓	✓	✓	✓
Opportunity to purchase attendee tickets at the discounted price of \$1,495 ³	✓	✓	✓	✓	✓
Exhibitor Booth available at discounted Partner rate	✓	✓	✓	✓	✓
Basic registrant & attendee information ⁴	✓	✓	✓	✓	
Give-away item in attendee bags	✓	✓	✓	✓	
Access to Add-on Engagements (see next page)	✓	✓	✓	✓	
Enhanced Registrant & Attendee Intelligence ⁵	✓	✓	✓		
Featured partner designation on event landing page	✓	✓	✓		
Featured onsite signage identifying Partner by partnership level	✓	✓	✓		
Additional invitations to Awards Ceremony, Hall of Fame Induction & Closing Reception	4	3	2		
Dedicated pre-event LinkedIn post highlighting partner's participation	✓	✓			
Dedicated during-event LinkedIn post highlighting partner's participation	✓	✓			
Dedicated post-event LinkedIn post highlighting partner's participation	✓	✓			
Early program consultation and qualified speaker consideration ⁶	✓	✓			
Exclusive branded breakout room and brief session welcome remarks⁷	✓				
Featured partner spotlight in one promotional email, highlighting partner participation	✓				

EXHIBITOR BOOTH OPPORTUNITIES

Stand-Alone Exhibitor Booth — 6' Deep x 8' Wide — \$6,000

Exhibitor booths are located directly outside the main ballroom in one of the most heavily traveled areas of the conference. General sessions, breakfasts, lunches, and networking breaks are held in or immediately adjacent to this area, providing exhibitors with repeated opportunities to engage speakers and attendees throughout the program.

Each exhibitor booth includes one 6-foot table, two chairs, basic Wi-Fi, two All-Access Conference Registrations, and basic registrant information. Exhibitors may purchase up to three additional registrations at the discounted price of \$1,495 each. Booths are assigned on a first-come, first-served basis. Promotional materials and give-away items may be distributed from the exhibitor space but may not be placed in attendee bags.

Current Platform Partners may add an Exhibitor Booth to their partnership package for \$3,000, subject to availability.

ADD-ON ENGAGEMENTS

Silver, Gold, Platinum, and Diamond Partners may purchase available Add-on Engagements to supplement their core partnership package. **The Exhibitor Booth Add-on is also available to Bronze Partners.**

Add-ons do not include additional speaking opportunities, audience information or partnership-level recognition.

Signature Event Experiences

Lunch Partner (Max 2) — \$5,000

On Monday and Tuesday, IPWatchdog provides a buffet lunch followed by a keynote address. One exclusive Lunch Partnership is available for each day. A representative of the Lunch Partner may deliver up to 5 minutes of brief, non-commercial remarks before the keynote, subject to advance approval. The Lunch Partner also receives exclusive signage at the buffet, and on each table in the main ballroom.

Cocktail Reception Partner (Max 1 per Reception) — \$5,000 plus the cost of cocktail napkins (if desired)

IPWatchdog hosts three open-bar cocktail receptions with hors d'oeuvres. Each reception is available to one exclusive Partner, who will be identified on the online and onsite agenda and receive exclusive signage at each bar.

Breakfast Partner (Max 2) — \$2,500

IPWatchdog provides a hot buffet breakfast on Monday and Tuesday. One exclusive Breakfast Partnership is available each day and includes recognition on the online and onsite agenda and exclusive signage at the buffet.

ADD-ON ENGAGEMENTS - Continued

Conference-Wide Visibility

Coffee Partner (Max 1) — \$5,000 plus the cost of coffee cups

Coffee is available throughout the program. The Coffee Partner's logo will appear on 12-ounce disposable coffee cups used throughout the entire event, and on signage beside the coffee bar.

Registration Partner (Max 1) — \$5,000

The Registration Desk serves as the event's central information hub, beginning with the one-hour registration and welcome period. The Registration Partner receives recognition on the online and onsite agenda and exclusive signage at the Registration Desk throughout the event.

Wi-Fi Partner (Max 1) — \$5,000

The Wi-Fi Partner receives recognition on signage throughout the conference area and on the online and onsite agenda and may select an appropriate Wi-Fi password.

Lanyard Partner (Max 1) — \$2,500 plus the cost of lanyards

The Lanyard Partner's logo appears on the official conference lanyard distributed to all registered attendees and speakers, providing continuous visibility throughout the program, networking functions, and social events.

Networking Break Partner (Max 11) — \$2,500

Networking Break Partners receive exclusive signage at the food table during their break and recognition on the online and onsite agenda.

EXHIBITOR BOOTH ADD-ON — \$3,000

Available to Bronze, Silver, Gold, Platinum, and Diamond Partners, the Exhibitor Booth Add-on includes one 6-foot table, two chairs, basic Wi-Fi, and one additional All-Access Conference Registration. Booth locations are assigned on a first-come, first-served basis and are subject to availability.

¹ **Speaking opportunities are not guaranteed.** Speaker opportunities are available only for individuals approved in advance by IPWatchdog. Proposed speakers must possess sufficient subject-matter expertise and experience to contribute meaningfully to a substantive, unscripted discussion. Sponsorship does not permit a Partner to place an otherwise unqualified representative on a panel. If an approved speaker is not confirmed at least four weeks before the program, the speaker opportunity converts to an all-access conference registration.

² Higher level Partners will have their logos more prominently displayed. However, all partners will have their logo displayed if timely provided.

³ Subject to availability and based on program capacity. Additional tickets may be used internally within your organization or shared with customers/colleagues from other organizations.

⁴ Basic registrant information provided includes name, company/organization, title, state, country and LinkedIn profile if we have it.

⁵ Enhanced Profile includes refined, specific information provided by registrant/attendee. Illustrative example available upon request.

⁶ Diamond and Platinum Partners that commit before the initial agenda is released receive the greatest opportunity to discuss relevant industry issues and potential participation. Speaker placement remains subject to individual qualifications, editorial fit, program requirements, remaining availability and the timing of commitment.

⁷ Exclusive breakout-room branding includes naming rights, co-branded backdrop, and the opportunity to provide brief welcome remarks for sessions held in the branded breakout room. Welcome remarks must be brief, non-commercial, and pre-approved by IPWatchdog.

2027 Service Provider In-Person Program Partnerships

For nearly three decades, IPWatchdog has served the IP community as a leading editorial, educational, and media platform, providing partners with access to an engaged audience that extends well beyond conference attendance.

Launched in 2018, the IPWatchdog in-person series is a collection of high-level, interactive programs presented before a highly concentrated audience of senior IP decision-makers. Attendees include chief IP counsel, chief patent counsel, deputy and associate general counsel, senior in-house attorneys, law firm partners, current and former government officials and judges, licensing executives, and innovation leaders who participate in candid, highly interactive discussions in an intentionally limited-attendance environment designed to maximize candid audience engagement and meaningful interaction while maintaining the editorial quality of every program.

For service providers, IPWatchdog's in-person programs create concentrated opportunities to build relationships with senior IP decision-makers, strengthen visibility within a highly relevant audience, and gain valuable insight into the organizations and professionals engaging with the program. Participation extends beyond the live event through networking, audience intelligence, digital visibility, and, where appropriate, recorded program content.

For participating organizations, the conversation and the visibility continue long after attendees return home.

Most IPWatchdog in-person program panels are recorded and then professionally edited and distributed across the IPWatchdog platform, including through *IPWatchdog Unleashed* (our podcast), the IPWatchdog YouTube channel, the IPWatchdog LinkedIn page, and editorial coverage on IPWatchdog.com. Rather than ending when the conference concludes, our discussions become enduring content that continues to reach the IP community long after the event concludes.

Choose the Level of Platform Integration

	Diamond	Platinum	Gold	Silver	Bronze
	\$15,000	\$12,000	\$9,000	\$6,000	\$3,000
Substantive Speaker Opportunities, subject to speaker approval¹	4	3	2	1	0
All-Access Conference Registrations (i.e., tickets in addition to Speakers)	4	3	2	1	1
Standard logo recognition in onsite signage	✓	✓	✓	✓	✓
Opportunity to purchase attendee tickets at the discounted price of \$495 ²	✓	✓	✓	✓	✓
Basic registrant & attendee information	✓	✓	✓	✓	
Access to Add-on Engagements (see next page)	✓	✓	✓	✓	
Give-away item in attendee bags	✓	✓	✓	✓	
Enhanced Registrant & Attendee Intelligence ³	✓	✓	✓		
Featured partner designation on main event landing page	✓	✓	✓		
Featured onsite signage identifying partner by partnership level	✓	✓	✓		
Dedicated pre-event LinkedIn post highlighting partner's participation	✓	✓	✓		
Early program consultation and qualified speaker consideration	✓	✓			
Dedicated during-event LinkedIn post highlighting partner's participation	✓	✓			
Dedicated post-event LinkedIn post highlighting partner's participation	✓	✓			
Logo displayed in promotional emails	✓				
Partner logo placement in applicable post-event YouTube distribution ⁴	✓				
Priority consideration for appropriate participation ⁵	✓				

Add-on Engagements

Silver, Gold, Platinum, and Diamond Partners may purchase one or more exclusive Add-on Engagements, subject to availability. Add-on Engagements supplement the purchaser's core partnership package. Add-on Engagements do not include additional speaking opportunities, conference registrations, audience information or partnership-level recognition.

Wi-Fi Partner (Max 1) — \$2,000

Free Wi-Fi is available to IPWatchdog registered attendees throughout each program at IPWatchdog Studios. The Wi-Fi partner receives recognition on signage throughout our facility and can select a suitable Wi-Fi password.

Lunch Networking Partner (Max 2) — \$2,000 per lunch

We host two buffet lunches (sometimes three). There is no lunch program, just good food from one of our favorite local restaurants and networking. Lunch Partner recognition includes prominent signage during lunch, identification as Lunch Partner on the Agenda, and identification as Lunch Partner during the panel immediately preceding the lunch. Host one lunch for \$2,000 or all the lunches for \$3,000.

Coffee Station Partner (Max 1) — \$2,000 plus the cost of coffee cups

We provide coffee all day throughout the program. Host our coffee station and your logo is featured on 12-ounce disposable coffee cups for our attendees to use throughout the entire event.

Cocktail Reception Partner (Max 2) — \$1,500/ reception plus cost of cocktail napkins (if desired)

We generally host two cocktail receptions that each run for two hours. We serve heavy hors d'oeuvres with an open bar. Cocktail Reception Partner recognition includes prominent signage during the reception, identification on the agenda and during closing remarks each day, and the option to provide approved branded cocktail napkins at the partner's expense. Host one cocktail reception for \$1,500 or both for \$2,500.

Lanyard Partner (Max 1) — \$1,500 plus the cost of lanyards

The Lanyard Partner's logo is featured on the official conference lanyard distributed to all registered attendees and speakers. This provides continuous visibility across the entire program, networking functions, and social events.

Networking Break Partner (Max 3) — \$1,500

Throughout the conference we have numerous Networking Breaks, each with snacks provided. Networking Break Partner recognition includes prominent signage during Networking Breaks, identification on the agenda, and identification as Networking Break Partner during the panel immediately preceding the Networking Break. Host one day for \$1,500 or all Networking Breaks throughout the entire event for \$2,500.

Breakfast Networking Partner (Max 2) — \$1,000

We generally host two continental breakfasts (sometimes three). There are no panels during breakfast, just light breakfast and networking. Breakfast Partner recognition includes prominent signage during breakfast, and identification as Breakfast Partner on the agenda. Host one for \$1,000 or all the breakfasts for \$1,500.

¹ **Speaking opportunities are not guaranteed.** Speaker opportunities are available only for individuals approved in advance by IPWatchdog. Proposed speakers must possess sufficient subject-matter expertise and experience to contribute meaningfully to a substantive, unscripted discussion. Sponsorship does not permit a Partner to place an otherwise unqualified representative on a panel. If an approved speaker is not confirmed at least four weeks before the program, the speaker opportunity converts to an all-access conference registration.

² Subject to availability and based on program capacity.

³ Enhanced Profile includes refined, specific information provided by registrant/attendee. Illustrative example available upon request.

⁴ Panel recording and distribution subject to IPWatchdog editorial discretion. Some panels—often those with in-house speakers—are designated as off-the-record and not recorded or distributed.

⁵ Diamond Partners that commit before the initial agenda is released receive the greatest opportunity to discuss relevant industry issues and potential participation. Speaker placement remains subject to individual qualifications, editorial fit, program requirements, remaining availability, and the timing of the commitment.



2027 IPWatchdog Advertising Rate Sheet

Extend your visibility to more than one million IP professionals, innovators, attorneys, executives, government officials, and industry leaders throughout the year. In addition to our conferences, webinars, and educational programs, IPWatchdog offers a variety of advertising and promotional opportunities that keep your organization in front of one of the world's largest and most influential intellectual property audiences. These opportunities work well as stand-alone marketing initiatives or as valuable additions to an existing partnership.

WEBSITE BANNER ADVERTISING:

Promotion	Includes
Varsity Banner \$2,500/month	Placement: Premium sidebar placement on IPWatchdog Homepage & Article Pages Size: 350 x 250 static banner* Bonus: Company featured on IPWatchdog Partner Page
Junior Varsity Banner \$1,500/month	Placement: Junior Varsity sidebar placement on IPWatchdog Homepage & Article Pages Size: 350 x 150 static banner*
Intramural Banner \$750/month	Placement: Intramural sidebar placement on IPWatchdog Homepage & Article Pages Size: 350 x 75 static banner*

*Animated ads are available for an additional \$500 per month.

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Promote your organization, news, career opportunities, and industry events directly to the IPWatchdog community through the website and our daily email newsletter.

Promotion	Price	Includes
JobOrtunities™	\$199/listing	- Posted for 60 days - Featured on IPWatchdog JobOrtunities™ Page - Promoted through the IPWatchdog daily newsletter
Press Release	\$199/release	- Permanently archived on IPWatchdog.com - Featured in the IPWatchdog daily newsletter - Continues to provide long-term visibility
Industry Event	\$129/event	- Featured on IPWatchdog Industry Events Calendar - Displayed on the IPWatchdog website - Promoted through the IPWatchdog daily newsletter

These opportunities can be purchased individually or combined with sponsorships, webinars, and other partner benefits to create a comprehensive, year-round marketing presence.

Service Provider IPWatchdog UNLEASHED

Cross-Platform Partnership Opportunities



IPWatchdog Unleashed is a multi-channel content franchise, distributed across the entire IPWatchdog platform—on IPWatchdog.com, in downloadable podcast form, in video form via YouTube, and on IPWatchdog LinkedIn channels.

Each week, **IPWatchdog Unleashed** explores the law, policy, politics, and business of patents, innovation, technology, artificial intelligence and creativity. Hosted by internationally renowned patent attorney and the founder of IPWatchdog, Gene Quinn, **IPWatchdog Unleashed** features timely analysis and candid conversations with leading industry professionals, thought leaders, and newsmakers.

Launched in June 2024, **IPWatchdog Unleashed** is among the top 25% of all podcasts across all genres. Some weekly episodes have reached into the top 10% across all genres for the week. In addition to our listeners, our YouTube channel significantly increases our cross-platform engagement. And the

weekly article about the podcast published on IPWatchdog.com continues to be the dominant channel, accounting for more than half of our cross-platform engagement.

Partnerships provide high-visibility commercial association with IPWatchdog Unleashed across the entire IPWatchdog platform. Sponsorship is separate from the editorial selection of guests and topics. Guests are selected independently by IPWatchdog based on the substance of the conversation, the individual's experience and expertise, and the interests of our audience.

Partnerships:

Quarterly Exclusive Partner - \$15,000

Three-month minimum commitment, billed quarterly in advance

Annual Exclusive Partner - \$50,000

Billed quarterly in advance; includes 2 complimentary months

- Sole visible commercial sponsorship of *IPWatchdog Unleashed*.
- Host-read acknowledgment on every new audio episode.
- Recognition across the complete podcast back catalog during the term.
- Sole sponsor recognition on every new YouTube episode.
- Sponsor banner recognition with link on every *IPWatchdog Unleashed* article, including the archive.
- Recognition in newsletters promoting *IPWatchdog Unleashed* content.
- Monthly cross-platform reporting.
- "Presented by" designation.

Monthly Non-Exclusive Partner - \$3,000

Billed monthly in advance

Annual Non-Exclusive Partner - \$30,000

Billed quarterly in advance; includes 2 complimentary months

- Host-read acknowledgment on every new audio episode.
- Recognition across the complete podcast back catalog during the term.
- Sponsor recognition on every new YouTube episode.
- Sponsor banner recognition with link on every new *IPWatchdog Unleashed* article.
- Recognition in newsletters promoting *IPWatchdog Unleashed* content.
- Monthly cross-platform reporting.

Annual commitments must be paid either in full or quarterly in advance and require a 12-month agreement.

Cross-Platform Performance:

Below are the top 20 episodes of *IPWatchdog Unleashed* based on cross-platform engagement.

Episode	Combined	Article ⁱ	YouTube ⁱⁱ	Podcast ⁱⁱⁱ
1. <i>Patents and the Future of the PTO in Trump's Second Term</i>	8,358	5,295	1,082	1,981
2. <i>Patent System in Crisis: Backlogs & Examiner Layoffs</i>	8,116	7,242	NA	874
3. <i>What the New USPTO Memo on I/O Means for Eligibility</i>	5,423	4,655	NA	768
4. <i>Patents vs. Trade Secrets: Do You Need a Patent?</i>	4,276	3,306	430	540
5. <i>Patent Policy in the Trump Era: What's News for the USPTO</i>	4,206	3,102	480	624
6. <i>The Judge Newman Story in Her Own Words</i>	3,624	1,686	1,442	496
7. <i>Patent Monetization: Assessing Tomorrow's Prospects</i>	3,163	2,368	377	418
8. <i>Bad Patents, Thwarted Patent Reform, and a Failure to Adapt</i>	2,969	2,024	492	453
9. <i>Settled Expectations: When is a Patent Safe?</i>	2,872	2,353	NA	519
10. <i>\$80 Trillion & Growing: Why IP Matters More Than Ever</i>	2,787	2,204	NA	583
11. <i>A Big Win for Small Business Patent Owners</i>	2,718	1,896	391	431
12. <i>The Slow Death of AIA Trials</i>	2,690	1,928	358	404
13. <i>Fixing the PTAB: 10 Things the USPTO Can Do</i>	2,650	1,610	575	465
14. <i>PTAB Turbulence: A Good Time to Be a Patent Owner</i>	2,518	1,718	373	528
15. <i>Patent Blame Game: Are 70% of Patents Really Defective?</i>	2,426	1,983	NA	443
16. <i>Quantum Computers and the Evolution of AI</i>	2,375	1,644	264	467
17. <i>Patent Reset: 2025's Pivotal Moments</i>	2,269	1,690	159	420
18. <i>False USPTO Narratives</i>	2,031	1,586	NA	445
19. <i>IP as a Force for Good: A Conversation with Daren Tang</i>	2,102	1,443	271	388
20. <i>Intangible Economy: Realizing Wealth from Innovation & IP</i>	2,081	1,366	335	380

ⁱ Views of article published on IPWatchdog.com summarizing conversation.

ⁱⁱ Published to IPWatchdog YouTube channel.

ⁱⁱⁱ Downloads across all major podcast platforms.

Expand the Reach of Your Intellectual Property Podcast Through IPWatchdog

Producing a high-quality intellectual property podcast requires a significant investment of time and resources. Rather than limiting each episode to your existing audience, IPWatchdog can help extend its reach to one of the largest and most engaged intellectual property communities in the world.

You've already invested in creating great content. Let us help you maximize the return on that investment by exposing it to one of the largest and most influential IP audiences in the world.

If your firm or company produces an established IP-focused podcast, partner with IPWatchdog to publish each episode alongside an original companion article. Together, the article and podcast deliver written and audio thought leadership to one of the world's largest and most engaged intellectual property audiences.

Each podcast episode is accompanied by an original article introducing the topic, highlighting key insights from the discussion, and providing additional context for readers. Publishing both written and audio content increases discoverability while extending the reach and longevity of each episode.

Your Podcast Will Receive

- A dedicated, branded podcast landing page on IPWatchdog.com featuring your episodes and links to your preferred podcast platforms.
- Publication of each companion article on the IPWatchdog homepage alongside our regular editorial content.
- Promotion across IPWatchdog's LinkedIn channels, including the IPWatchdog LinkedIn Page and posts from Gene Quinn, Renée Quinn, and additional members of the IPWatchdog team.
- Inclusion in the IPWatchdog Daily Email Newsletter.
- Recognition as an IPWatchdog Partner.

Submission Requirements

Each podcast submission must:

- Publish on a regular schedule (minimum once per month)
- Be accompanied by an original stand-alone article
- Expand upon the discussion in the podcast rather than simply serving as a transcript
- Focus on substantive intellectual property topics
- Avoid purely promotional content such as product demonstrations or product announcements

IPWatchdog publishes substantive educational content. Accordingly, podcasts centered primarily on product demonstrations, product announcements, or other promotional material are not eligible.

Investment

- **\$500 per episode**
- Episodes may be purchased individually or on a quarterly basis.
- Payment is required prior to publication.

1,248 Square Foot Meeting Room:

Accommodates up to 100 guests, depending upon the configuration. Examples include:

- Classroom Style - Up to 52
- Banquet Style (Large 8-foot tables) – up to 56 (8 per table) or 70 (10 per table)
- Auditorium Style – Up to 100 people
- Large Hollow Square or Giant Conference Table – Approximately 24 people

1,770 Square Foot Training Room:

Accommodates up to 165 people, depending upon the configuration. Examples include:

- Classroom Style - Up to 82
- Auditorium Style – Up to 165 people
- Large Hollow Square or Giant Conference Table – Approximately 36 people

Rental Packages Available:

	Meeting Space Only	Meeting Space with Catered Meals
Minimum Rental	2 Hours	4 Hours
Wi-Fi	✓	✓
Reception Area	✓	✓
Kitchen		✓
Meal Room		✓
Serving Equipment		✓

Meeting Space Only

Smaller Meeting Room Only + Reception Area - 1,596 Sq. Ft.

- \$80.00 per hour – Minimum of 2 hours
- 2-4 hours with no meals being served.

Training Room Only + Reception Area - 2,118 Sq. Ft

- \$106.00 per hour – Minimum of 2 hours
- 2-4 hours with no meals being served.

Meeting Space with Catered Meals

Smaller Meeting Space/Kitchen Combo + Reception Area – 1,863 Sq. Ft.

- \$130.00 per hour - Minimum of 4 hours.
- For smaller meetings with drinks/catered meals served in same room.

Training Room/Meal Room/Kitchen Combo + Reception Area - 3,633 Sq. Ft.

- \$254.00 per hour – Minimum of 4 hours.
- 4 or more hours over 1 or more days with drinks/catered meals served in the meal room.

Catering

Rental includes use of the kitchen, serving dishes, platters, baskets, coffee urns, food signage, and related serving equipment.

Renters are responsible for securing their own caterer and providing all food, beverages, disposable serving items, and cleanup containers.



IPWatchdog

Marketing Contact

Want to learn more?
Contact Renée



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