WE DID IT OUR WAY

WOMEN IP TRAILBLAZERS SHARE THEIR INCREDIBLE JOURNEYS

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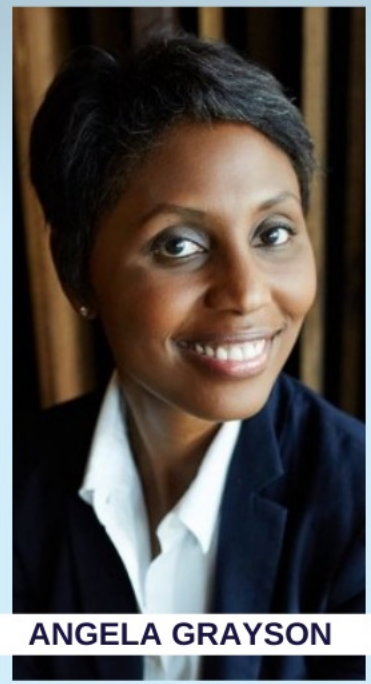
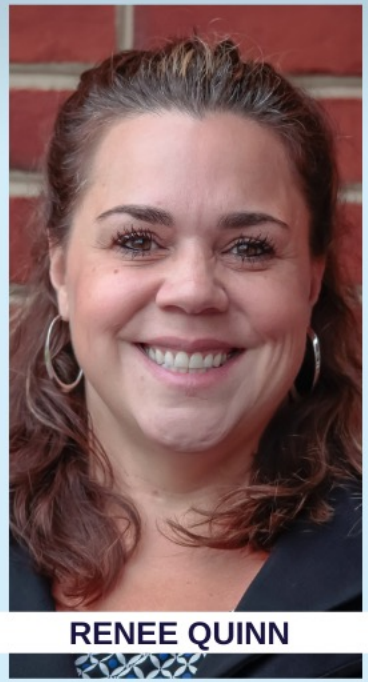

ANGELA GRAYSON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WEBINAR

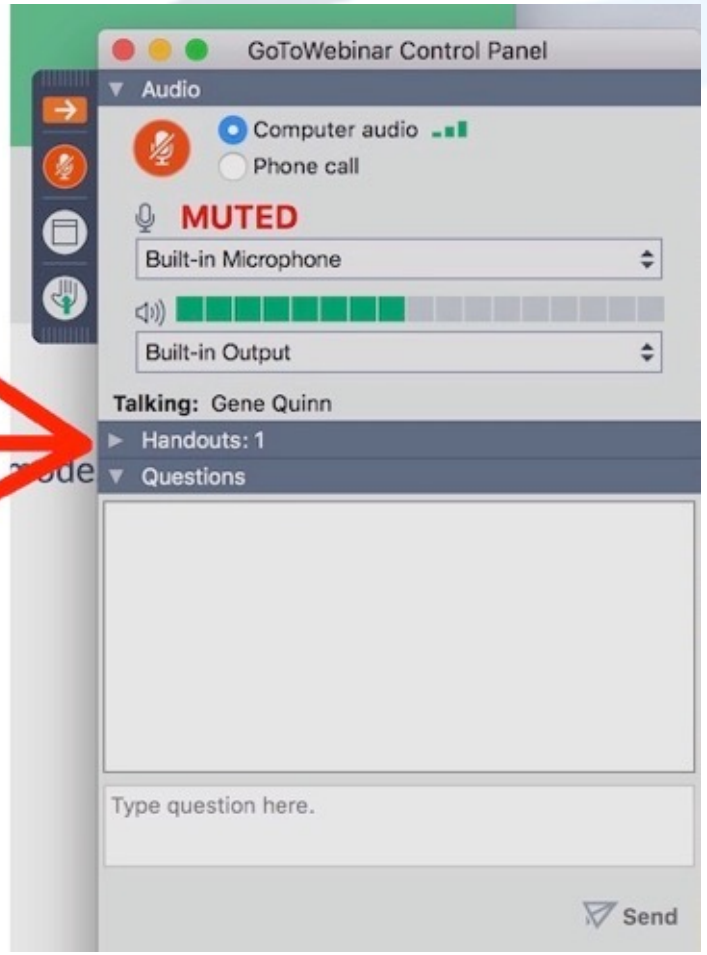
IPWATCHDOG

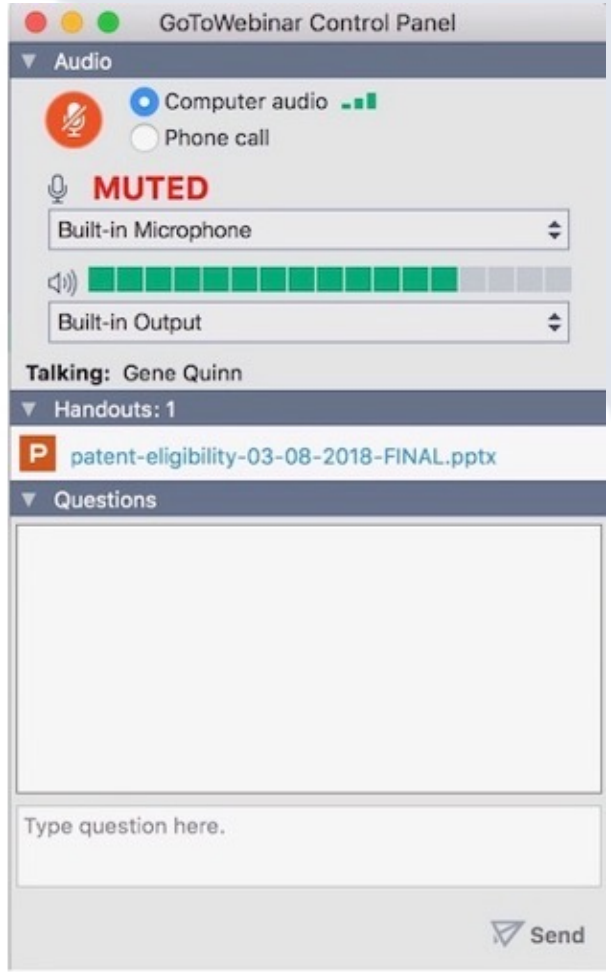
TUESDAY, JULY 13, 2021

2 PM ET

Access the PowerPoint Presentation Under “Handouts”

These slides and a webinar recording will be e-mailed to all registrants.





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Efrat Kasznik

Founder and Founder & President, *Foresight Valuation Group, LLC*

Efrat Kasznik is President of Foresight Valuation Group and a Lecturer at the Stanford Graduate School of Business. Ms. Kasznik is a Silicon-Valley based IP valuation and strategy expert with over two decades of consulting experience, focusing on assisting IP holders across industries with the valuation, commercialization, and monetization of their intangible assets. She helps clients, ranging in size from Fortune 100 companies to start-ups, with IP and business valuations in support of licensing deals, IP and technology acquisitions, M&A transactions, financial reporting, strategic planning, and fundraising. She frequently serves as a testifying expert in disputes involving IP and startup valuations and damages.

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We help new ventures create a strategic roadmap for their business, develop their financial modeling, plan for effective funding, and manage their IP portfolio to supports their valuation and growth

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Mary Juetten

CEO Traklight, Inc and Juetten Law, P.C.

Mary Juetten has dedicated her more-than-35-year career to helping businesses achieve and protect their success. Mary is a professional accountant, attorney (admitted in Arizona and Washington states), mediator and is trained in collaborative law. Specializing in leading companies in transition or start-up phases and helping them create sustainable, operational, and financial growth, Mary wants entrepreneurs and businesses to have Fortune 500 style software solutions. Mary created the only self-guided software platform that creates a custom intellectual property (IP) strategy plus assesses business risk. Mary founded Juetten Law in Washington and recently Singular Law Group in Arizona and is an international author of two books on metrics and business in law, blogger, speaker, and mentor. In 2015 Mary co-founded Evolve Law, a sales and marketing channel for Traklight, and spoke internationally on change and technology adoption in the legal industry before selling the company to Above the Law. Mary was named to the American Bar Association's Legal Resource Technology Center 2016 Women in Legal Tech list and the FastCase Class of 2016.

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Angela Grayson

Founder and Principal Member, PRECIPICE

Angela Grayson, CIPP/US, CLP is an accomplished nationally recognized lawyer, speaker, and author. She is Principal Member and Founder of PRECIPICE IP PLLC. PRECIPICE is an award-winning consultancy and technology law boutique specializing in patent, trademark, copyright, and data law. PRECIPICE helps entrepreneurs and technology-focused businesses protect their products, brands, designs and data. Prior to founding PRECIPICE, Ms. Grayson was Associate General Counsel, Intellectual Property and Patent Operations Lead at Walmart Stores, Inc. Before joining Walmart, Ms. Grayson served as in-house patent counsel for several multi-national companies. She also has prior experience as a Patent Examiner for the United States Patent and Trademark Office.

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Renée C. Quinn

Chief Operating Officer, IPWatchdog, Inc.

Renée C. Quinn is the Chief Operating Officer & Chief Financial Officer of IPWatchdog, Inc. As a key member of the executive management team, Ms. Quinn manages all of the day-to-day financial, administrative, operational and procedural aspects of IPWatchdog, Inc. She also handles all aspects of the IPWatchdog webinars, courses, virtual programs and live events. Renée has written on various business, marketing, brand building and social media topics for IPWatchdog.com as well as Inventor's Digest. She has also been a guest speaker at many events including the USPTO Women's Symposium, several AIPF Annual Meetings, and multiple law schools across the country. Renée acquired her Bachelor of Science degree in Psychology from the Pennsylvania State University and has a Master of Business Administration, with a focus on e-commerce and Internet marketing.

Questions and Answers?

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