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Jason Adler

Jason Adler is the Assistant Director of the Federal Trade Commission's Midwest Region. He supervises consumer protection enforcement actions challenging deceptive and unfair business practices. Previously at the FTC, Jason was an attorney in the Bureau of Consumer Protection's Division of Financial Practices, where his work involved mobile and financial technology. Before joining the FTC, Jason was in private practice at Sidley Austin LLP in Chicago. He is a graduate of the University of Rochester and the New York University School of Law.

Mark A. Cohen



Mark rejoined the USPTO as Advisor to the Under Secretary and Director and later as Senior Counsel, China in the Office of Policy and International Affairs in 2012, after serving as a visiting professor at Fordham Law School (2011-2012). Prior to that time, he served in such functions as: Director, International Intellectual Property at Microsoft Corporation; Of Counsel to Jones Day's Beijing office; and Senior Intellectual Property Attaché at the U.S. Embassy in Beijing (2004-2008). In total, he has over 30 years private, public sector, in-house and academic experience in China and transition economies, with a principle focus on technology trade and intellectual property.

Mr. Cohen holds a J.D. degree from Columbia University (1984), an M.A. from the University of Wisconsin in Chinese Language and Literature (1979) and a B.A. from the State University of New York at Albany in Chinese Studies (1977).

Sources:

1. https://www.uscc.gov/sites/default/files/Admin%20Panel_Cohen_Bio.pdf

Hon. Linda Kuczma



In 2011, Banner & Witcoff shareholder Linda A. Kuczma accepted the position of Administrative Trademark Judge at the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office in Alexandria, VA. Before joining Banner & Witcoff as a shareholder in 2006, Ms. Kuczma was president of a Chicago IP law firm, serving in that position from 2000 to 2006. Ms. Kuczma has specialized in trademark prosecution, counseling, litigation, licensing and other intellectual property matters during her career, and also is registered to practice before the USPTO in patent matters. During her career in private practice, Ms. Kuczma has been named among the top 50 women attorneys in Illinois and has been named an Illinois Super Lawyer and Leading Lawyer in intellectual property. Ms. Kuczma will begin her new position of Administrative Trademark Judge in October, 2011.

Honorable Linda Kuczma holds a J.D. degree from Loyola University Chicago School of Law (1981), and a B.A. in Biology and Chemistry from Saint Mary's University of Minnesota (1978).

Sources:

2. <https://bannerwitcoff.com/linda-a-kuczma-is-selected-for-the-position-of-administrative-trademark-judge-at-the-trademark-trial-and-appeal-board/>
3. <https://www.linkedin.com/in/linda-kuczma-50a4397/>

Hon. Pauline Newman



Pauline Newman was appointed by President Ronald Reagan in 1984. From 1982 to 1984, Judge Newman was Special Adviser to the United States Delegation to the Diplomatic Conference on the Revision of the Paris Convention for the Protection of Industrial Property. She served on the advisory committee to the Domestic Policy Review of Industrial Innovation from 1978 to 1979 and on the State Department Advisory Committee on International Intellectual Property from 1974 to 1984. From 1969 to 1984, Judge Newman served as director, Patent, Trademark and Licensing Department, FMC Corp. From 1961 to 1962 she worked for the United Nations Educational, Scientific and Cultural Organization

as a science policy specialist in the Department of Natural Sciences. She served as patent attorney and house counsel of FMC Corp. from 1954 to 1969 and as research scientist, American Cyanamid Co. from 1951 to 1954. Judge Newman received a B.A. from Vassar College in 1947, an M.A. from Columbia University in 1948, a Ph.D. from Yale University in 1952 and an LL.B. from New York University School of Law in 1958.

Sources:

1. <http://www.cafc.uscourts.gov/judges/pauline-newman-circuit-judge>
2. <http://www.ipwatchdog.com/wp-content/uploads/2016/04/judge-pauline-newman-10-2015-aipla.jpg>

Carlos Aboim



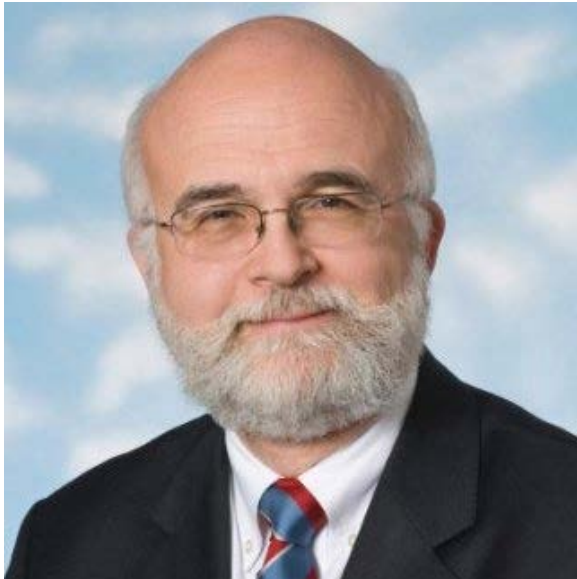
Carlos Aboim has nearly 20 years' experience as a trial and appellate litigator before state and federal courts. Since 2002, his practice has been focusing on complex disputes and leading cases in intellectual property, unfair competition, competition law and regulatory compliance – mainly in the areas of life sciences and information technology.

Having received an LL.M in Intellectual Property Law from The George Washington University, he worked as a fulltime intern for the Honorable Chief Judge Randall Rader, Circuit Judge, U.S. Court of Appeals for the Federal Circuit, from June 2010 to October 2010.

Sources:

1. <http://lickslegal.com/our-team/carlos-aboim/>

Kenneth R. Adamo



Ken Adamo is a partner in the Intellectual Property group in Kirkland's Chicago and New York offices. Ken has extensive trial experience as lead counsel in jury and nonjury cases before state and federal courts and before the United States International Trade Commission, as well as *ex parte* and PTAB experience in the U.S. Patent and Trademark Office. He has had substantial experience as lead counsel in arbitrations and other alternative dispute resolution proceedings, and actively practices before the U.S. Court of Appeals for the Federal Circuit, having appeared in 40 appeals to date.

Mr. Adamo received an LL.M. in Intellectual Property Law from The John Marshall University (1989), a J.D. degree from Albany Law School of Union University (1975), and a B.S. in Chemical Engineering from Rensselaer Polytechnic Institute (1972).

Sources:

1. <https://www.linkedin.com/in/kenadamo/>
2. <https://www.kirkland.com/sitecontent.cfm?contentID=220&itemID=10160>

Themi Anagnos



Themi Anagnos is the Director of Intellectual Property for the Americas at Continental Automotive Systems. He manages patent litigation, patent licensing and a team of patent portfolio managers. Themi is a graduate of John Marshall Law School (JD) and Purdue University (Master of Science in Engineering).

Ian Ballon



Ian Ballon is an intellectual property and Internet litigator who is the Co-Chair of Greenberg Traurig LLP's Global Intellectual Property & Technology Practice Group. He represents clients in copyright, DMCA, trademark, trade secret, right of publicity, privacy, security, software, database and Internet- and mobile-related disputes and in the defense of data privacy, security breach, behavioral advertising, TCPA and other Internet-related class action suits.

Mr. Ballon received an LL.M. and a J.D. degree (1986) from Georgetown University Law Center, and a B.A. in Economics and Political Science from Tufts University (1983).

Sources:

1. <https://www.gtlaw.com/en/professionals/b/ballon-ian-c>
2. <https://law.stanford.edu/directory/ian-ballon/>

Patrick G. Burns



Patrick G. Burns is a founding shareholder at Greer, Burns & Crain in Chicago. The emphasis within his practice today is patent prosecution and opinions.

An accomplished intellectual property attorney in the United States, Mr. Burns has handled litigation involving a variety of intellectual property disputes in the Federal Circuit, Federal District Courts, and the International Trade Commission.

Mr. Burns is active within the IP legal community. He serves on the Advisory Board of BNA's Patent, Trademark & Copyright Journal. He is a past President of the Intellectual Property Law Association of Chicago, has served on its Board of Managers, and was Chairman of its Computer Technology Committee. In addition, Mr. Burns is a past Chairman of the Patent, Trademark and Copyright Committee of the Chicago

Bar Association, and has been involved in bar association activities throughout his career.

Mr. Burns received a B.S. Degree in electrical engineering from the University of Illinois in Urbana in 1972 and a J.D. degree from Chicago-Kent College of Law in 1978.

Sources:

1. <http://gbc.law/attorneybios/patrick-g-burns>

Christopher V. Carani



Christopher V. Carani, a partner and shareholder at McAndrews IP, has been at the firm since 1995. He practices in all areas of intellectual property law with particular emphasis on design law.

Mr. Carani is currently the chair of the International Association for the Protection of Intellectual Property (AIPPI-US) Design Rights Committee. He is the former chair of the American Bar Association's Design Rights Committee, and also the American Intellectual Property Law Association's (AIPLA) Committee on Industrial Designs. Chris is currently serving a 3-year appointment to the Board of Directors for the U.S. chapter of AIPPI.

Mr. Carani received a J.D. degree from University of Chicago and a B.S. from Marquette University.

Sources:

1. <http://www.mcandrews-ip.com/our-team/christopher-carani.html>

Charisse Castagnoli



Charisse Castagnoli has over 27 years of experience in the information technology industry, focusing on issues of information security, technology and law. With an undergraduate degree in Computer Science from University of California, Berkeley and a J.D. from the University of Texas, Austin, Castagnoli combines her technology expertise with security and legal skills to help organizations meet their security and compliance needs. She is currently with Websense, Inc. in the Office of the CISO. She formerly worked for Dell Computers, Internet Security Systems (now IBM), Haystack Labs (now McAfee), SecureWare (now HP) and others. She is a frequent speaker at legal and privacy conferences on the issues of computer security and

the law, and an adjunct professor of law at the John Marshall Law School Center for Information Technology and Privacy Law.

Sources:

1. <https://www.rsaconference.com/speakers/charisse-castagnoli>

Theodore H. Davis Jr.



Ted Davis divides his practice between domestic and international litigation and client counseling in the fields of trademark, copyright, false advertising, and unfair competition law, and has particular experience in trade dress and gray market disputes, litigation before the Trademark Trial and Appeal Board, and with large-scale trademark clearance and registration projects. He is the Immediate Past Chair of the American Bar Association Section of Intellectual Property Law, on behalf of which he has testified before Congress on trademark and Internet issues, and he also has served as a member of the Board of Directors of the International Trademark Association, which he has represented in several amicus filings before the United States Supreme Court.

Mr. Davis received a J.D. degree from University of Virginia School of Law (1990) and a B.A. from Davidson College (1987).

Sources:

1. http://www.kilpatricktownsend.com/en/Who_We_Are/Professionals/D/DavisJrTheodoreH91.aspx

Don Dunner



Don has worked in all phases of patent law, including prosecution, licensing, litigation, validity and infringement studies, and counseling. He has vast technical experience in chemical engineering, chemistry, biotechnology, and pharmaceuticals. Don has litigated numerous cases in the federal district courts and is best known for appellate practice before the U.S. Court of Appeals for the Federal Circuit and its predecessor court, the U.S. Court of Customs and Patent Appeals. He has argued more than 165 appeals before the Federal Circuit.

Don served as chairman of the Advisory Committee to the U.S. Court of Appeals for the Federal Circuit for the first ten years of the court's

existence and participated in the drafting of the Court's rules. He served as a law clerk to the Honorable Noble J. Johnson, Chief Judge of the U.S. Court of Customs and Patent Appeals. He is a former examiner with the U.S. Patent and Trademark Office (USPTO). Don serves as an adjunct professor at the George Washington University School of Law, teaching a course on Federal Circuit practice.

Mr. Dunner holds a J.D. degree from Georgetown University Law Center (1958) and a B.S. in Chemical Engineering from Purdue University (1953).

Sources:

1. <https://www.finnegan.com/en/professionals/donald-r-dunner.html>

Sean Durkin



Sean Durkin specializes in antitrust economics, damage analysis, econometrics, microeconomics, and international economics. Dr. Durkin has served as a testifying expert on damages and liability in class action, antitrust, patent, and unfair competition cases and has testified before the International Trade Commission and the Illinois Commerce Commission. He has extensive consulting experience on both competitor and class action cases involving a wide range of antitrust issues, including collusion, bundling/tying, exclusive dealing, and predatory pricing. He has worked on cases involving price fixing, quantity restrictions, and non-compete agreements. Dr. Durkin has consulted on a variety of merger cases for government agencies in the US and Canada and also for merging parties in both horizontal and vertical mergers. He

has also consulted for a major retailer examining retail expenditures across different target groups and a trade association estimating the impact of proposed changes in EPA regulations.

Dr. Durkin received a Ph.D. in Economics from University of Chicago, a M.A. in Social Science from University of Chicago, and a B.S.F.S. from Georgetown University.

Sources:

1. <http://www.crai.com/expert/sean-durkin>

J. Scott Evans



Mr. Evans received his undergraduate degree from Baylor University and his Juris Doctor cum laude in 1992 from the Louis D. Brandeis School of Law at The University of Louisville. In November 2007, he joined the legal team at Yahoo! Inc. where he served as a Senior Legal Director – Global Brands and Trademarks. Mr. Evans joined Adobe Systems Incorporated in October 2013 as Associate General Counsel - Trademarks, Copyright, Domains & Marketing.

Mr. Evans is President and Chair of the Board of Directors and Executive Committee. He was Chair of the Planning Committee and the Treasurer and Chair of the Finance Committee of the Board.

Sources:

1. <http://www.inta.org/Officers/Pages/Evans.aspx>

Mark Feldman



Mr. Feldman is Senior Counsel and the Chair of the Chicago Intellectual Property Practice Group at DLA Piper. Mark has extensive experience counseling clients on domestic and international intellectual property registration, enforcement and licensing.

Mr. Feldman received a J.D. degree from Georgetown University Law Center (1974) and a B.S.I.E. from University of Illinois at Urbana-Champaign (1971).

Source: <https://www.dlapiper.com/en/us/people/f/feldman-mark-i/>

Samuel Fifer



Sam Fifer, US co-practice leader of Dentons' Intellectual Property and Technology practice, has extensive experience in the fields of intellectual property, and entertainment and media law, including litigation and counseling.

Mr. Fifer received a J.D. degree from DePaul University College of Law (1974) and B.S. in Communications from Northwestern University (1971).

Sources:

1. <https://www.dentons.com/en/samuel-fifer>

Jomarie Fredericks



Jomarie Fredericks is Deputy General Counsel and Chief Intellectual Property Counsel for Rotary International, the worldwide not-for-profit association of Rotary clubs, and The Rotary Foundation, headquartered in Evanston, Illinois, USA.

Jomarie came to the world of trademarks via the media business. With a B.A. in Speech Communications and an M.A. in Journalism, she originally worked in broadcasting, including six years as a producer with WGN Radio in Chicago. In 1989, she received her law degree from IIT Chicago-Kent, and for the next five years she focused on commercial and First Amendment litigation, with an emphasis on libel defense and media and publishing law issues. Jomarie obtained her Master of Laws degree in Intellectual Property from The John Marshall Law School in 1994; the following year, she left private practice and joined

Rotary International.

Sources:

1. <https://www.rotary.org/en/about-rotary/our-leaders/senior-management>
2. <http://www.inta.org/INTABulletin/Pages/MemberSpotlightJomarieFredericks.aspx>

Gary Friedlander



Mr. Friedlander is an experienced principled negotiator (e.g. "Getting to Yes"), with a passion for technology. A business person with a law degree who can balance risk with business needs. I speak technology, business, tax (transfer pricing), and legal, helping to facilitate inter-disciplinary discussions and focus on common objectives.

Mr. Friedlander holds a J.D. degree from The John Marshall Law School (1987) and a B.S. from Northwestern University (1982).

Sources:

1. <http://modern-counsel.com/2017/transunion/>
2. <https://www.linkedin.com/in/garyfriedlander/>

R. Mark Halligan



Mr. Halligan is a partner at FisherBroyles, LLP. He is an accomplished trial lawyer who focuses his practice on intellectual property litigation and complex commercial litigation, including antitrust and licensing issues. He is a Past President of the Intellectual Property Law Association of Chicago (IPLAC) and his is the General Editor of the Intellectual Property Law Handbook (2017) published by the Illinois Institute for Continuing Legal Education (IICLE).

Mr. Halligan received a J.D. degree from Northwestern University School of Law (1978) and a B.A. in Political Science from University of Cincinnati (1975).

Source: <https://www.fisherbroyles.com/rmarkhalligan/>

Jeff Handelman



With more than 30 years of handling complex intellectual property (IP) litigation, Jeffery A. Handelman is nationally recognized for his experience and knowledge as a litigator and counselor in the field. He focuses on trademark, unfair competition, trade dress, dilution, false advertising, copyright, licensing, trade secret, and Internet-related matters, and his clients include some of the world's best known brands. Mr. Handelman is the author of the two-volume treatise, [*Guide to TTAB Practice* \(Wolters Kluwer, Supp. 2016\)](#), updated annually. He is a frequent author and speaker on trademark-related topics.

Mr. Handelman received a J.D. degree from Georgetown University Law Center (1984) and a B.A. from University of Illinois (1981).

Source: <http://www.brinksgilson.com/biographies/jeffery-handelman>

Steve Hanley



Steve Hanley is an Indiana IP Attorney with over fifteen years of experience in intellectual property law. His experience with Caterpillar, as an IP attorney in private practice and as a senior research engineer has given him a strong foundation in negotiating complex transactions, developing deep expertise in invention capture and drafting and reviewing patent cases in mechanical, electrical and computer arts, forming new IP teams both in the US and abroad and providing executive level advice to business leaders. At Caterpillar, Mr. Hanley is a member of the Deputy General Counsel Management Team and a Managing Attorney for the Global IP Operations Team.

Mr. Hanley holds a J.D. degree from The John Marshall Law School (2000) and a B.S. in Mechanical Engineering from University of California, Santa Barbara (1990).

Sources:

1. <https://www.linkedin.com/in/steve-hanley-20b54ab/>
2. <http://india.ipbc.com/events/ipbc-india/speakers-ed4d1c3bcc2d4ef9bab50c0dd6717c7f.aspx>

Brendan J. Healey



A former in-house counsel at Tribune Company (Senior Counsel, Media & Promotions) and American Media (Deputy General Counsel, Media), Mr. Healey has practical experience dealing with the issues clients face, particularly with regard to marketing and advertising law, media law, and litigation.

Mr. Healey graduated with Honors & Distinction from Stanford University and was an Articles Editor for the New York University Law Review. He clerked for the Honorable Boyce F. Martin, Jr., Chief Judge of the United States Court of Appeals for the Sixth Circuit. Prior to joining Mandell Menkes, he was awarded Sidley Austin Brown & Wood's 2001 Thomas H. Morsch Pro Bono Award.

Sources:

1. <http://mandellmenkes.com/lawyers/brendan-j-healey/>

Hon. James F. Holderman



Former U.S. District Court Chief Judge James Holderman joined JAMS in June 2015 after serving for 30 years on the federal bench in Chicago. During his judicial career, Judge Holderman resolved more than 10,000 cases in all areas of federal jurisdiction. After joining JAMS, he quickly became a highly sought-after mediator among lawyers across the country. Plaintiffs' counsel, defense counsel, and in-house counsel who have mediated with him have repeatedly sought to retain him again.

Before joining the judiciary in 1985, Judge Holderman was a successful trial and appellate lawyer specializing in federal litigation as a partner with a predecessor to the law firm now known as Dentons, and served as an assistant U.S. attorney where he received multiple awards for distinguished service.

Judge Holderman is widely respected for his work ethic, his legal knowledge, his wealth of experience, especially in intellectual property, class action, and complex cases, and the practical way he approaches resolving disputes in the best interests of all concerned. During his first year with JAMS, he successfully mediated more than \$10 billion of asserted and potential claims, primarily in class actions and intellectual property cases.

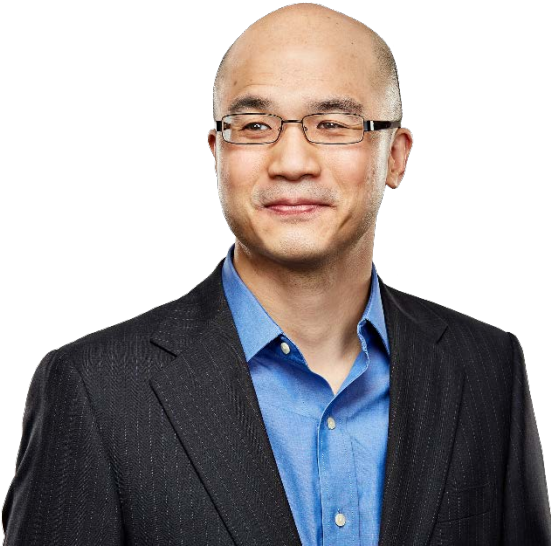
Background and Education

- Judge, United States District Court for the Northern District of Illinois, 1985-2015 (Chief Judge, 2006-2013)
- Partner, Sonnenschein, Carlin, Nath & Rosenthal (n/k/a Dentons), specialized as Trial and Appellate Counsel in Federal Court Litigation, 1979-1985
- Assistant U.S. Attorney, Chief, Public Corruption Section; Deputy Chief Special Prosecutions Unit, 1972-1978
- Law Clerk, Hon. Edward J. McManus, Chief Judge of the Northern District of Iowa, 1971-1972
- J.D., University of Illinois, College of Law, 1971 (Managing Editor of *Law Review*)
- B.S., Agriculture Science, University of Illinois, Champaign-Urbana, 1968
- Member of Illinois, U.S. District Court, U.S. Tax Court, Fifth Circuit and Seventh Circuit Bars

Source:

1. <https://www.jamsadr.com/holderman/>

Kenie Ho



Kenie Ho leads Finnegan's Internet of Things (IoT) working group. He aggressively develops and enforces his clients' intellectual property (IP) rights, and similarly helps them navigate and defend against their competitors' IP rights. He devotes himself to forming mutually beneficial relationships with clients and business partners to significantly strengthen their IP position.

Kenie Ho has litigated more than 60 patents in U.S. district courts and at the U.S. International Trade Commission (ITC), covering all manner of technologies in the electrical and electronics sector. He has 16+ years of experience dealing with a wide range of issues specific to patent litigation, including technical discovery, claim construction, validity, infringement, and expert

consulting. He has handled hundreds of patent applications at all stages of prosecution, from application drafting to patent issuance, as well as post-issuance matters such as reexamination and inter partes review (IPR). He uses his extensive experience in litigation and before the U.S. Patent and Trademark Office (USPTO) to provide legal advice on how courts will likely interpret patents and to obtain strong patent rights with true business value.

Kenie frequently conducts due diligence evaluating IP portfolios before and during litigation. He has reviewed hundreds of patents as part of multi-million dollar IP licensing and litigation settlement deals. He helps clients analyze products in the market to develop offensive and defensive IP portfolio strategies, including quick patent portfolio procurement through acquisition deals, licensing and cross licensing, and using procedures at the USPTO to attack and defend U.S. patents.

Beyond his litigation and prosecution experience, Kenie is a strong advocate for good IP policy and a former engineer steeped in the electrical and electronics sector. He worked as a senior systems engineer at the Advanced Systems Division of Lockheed Martin, developing and prototyping sonar systems, and was the top-ranked graduate of Lockheed Martin's Engineering Leadership Development Program—a three-year, in-depth radar and sonar technical training program. His areas of particular expertise include Internet technologies, signal processing, telecommunications, cryptology, radar/sonar systems, computer and electronic hardware design, software developments, and fintech.

Kenie regularly lectures on IP topics, including (1) patent and trade secret programs in China, Taiwan, and ASEAN countries, (2) semester-long courses for patent practitioners, and (3) multi-day law seminars for foreign patent office delegations. He taught advanced patent courses as an adjunct professor of law for five years at Howard University School of Law.

Education

Georgetown University Law Center

J.D., 2005

Syracuse University

M.S., Electrical Engineering, 2000

Cooper Union for the Advancement of Science and Art

B.E., Electrical Engineering, 1997

Source: <https://www.finnegan.com/en/professionals/kenie-ho.html>

Dina Kallay



Currently, Dina Kallay is the Head of Antitrust (IPR, Americas & Asia) at Ericsson and was also the former Director of Competition and Intellectual Property at Ericsson, a world-leading provider of telecommunications equipment and services. Prior to joining Ericsson in 2013, Dina served over six years as Counsel for Intellectual Property and International Antitrust at the U.S. Federal Trade Commission (“FTC”), where she focused on worldwide antitrust-intellectual property matters as well as on Asian and multilateral competition matters. Prior to joining the FTC, Dina practiced antitrust and intellectual property law at a number of law firms, most recently with the Washington DC office of Howrey LLP. She also worked as in-house

antitrust counsel for Microelectrónica Española. Before that she clerked at the European Commission Directorate General for Competition (DG COMP) unit for Information Industries and Consumer Electronics, where she worked on antitrust investigations and policy matters involving intellectual property. Dina has taught both antitrust and intellectual property as an adjunct professor at the Hebrew University and Bar Ilan University. She is vice chair of the ABA Section of Antitrust Law I.P. Committee and a non-governmental advisor to the International Competition Network.

Director, Competition and Intellectual Property, Ericsson, Adjunct Professor of Law

LL.B. and Postgraduate B.A., Tel Aviv University;
LL.M. and S.J.D., University of Michigan

Sources:

1. <https://www.law.georgetown.edu/faculty/kallay-dina.cfm#>
2. <https://www.linkedin.com/in/dinakallay/>

Adam G. Kelly



Adam Kelly is a nationally-acclaimed counsellor in intellectual property law with extensive experience in the U.S. and abroad. Outside of the courtroom, Mr. Kelly assists clients with due diligence, strategic technology procurement, and corporate transactions. He also counsels corporate executives on how to competitively use intellectual property to increase market share, revenues, and the overall value of a business.

Inside the courtroom as a first chair, Mr. Kelly has successfully enforced and defended against patent infringement actions in various jurisdictions throughout the world. He has represented clients through all litigation phases, from pre-suit due diligence through trial and appeal. He has also successfully obtained and defended against various types of preliminary injunctive relief associated with design and utility patent infringement actions.

Mr. Kelly has represented clients in a wide variety of patent infringement cases in both federal district and appellate courts, with substantial appellate experience arguing and practicing before the U.S. Court of Appeals for the Federal Circuit. Mr. Kelly has also represented clients in prosecution, opposition, and post-grant review proceedings before the Patent Trial and Appeal Board at the U.S. Patent and Trademark Office, the European Patent Office and the Korean Patent Office.

Mr. Kelly's clients are diverse and wide-ranging, including industry leaders in agricultural science, biotechnology, electronic trading, golf equipment, green energy, medical devices, pharmaceutical arts, and transportation.

Mr. Kelly frequently lectures to audiences around the world regarding intellectual property litigation and procurement, including China, England, Hong Kong, South Korea, Taiwan, and the U.S.

EDUCATION

Indiana University, B.A., *Biology*

Purdue University, M.S., *Biology*

The John Marshall Law School, J.D.

Sources:

1. <http://www.loeb.com/attorney-adamgkelly>

Janet A. Marvel

Pattishall partner Janet Marvel protects brands, copyrighted works and domain names throughout the world. She has been charged with protecting the trademarks of many world-famous brands, such as Ford, Pepsi, Harlequin (romance novels) and Mattel. She even protects the famous CHEESEHEAD hat, on view every Sunday of the NFL season when the Packers play.

As part of her practice, Janet represents plaintiffs and defendants in a wide variety of disputes involving trademark, copyright, rights of publicity, breach of contract, unfair competition, and false advertising. She has successfully tried cases and litigated around the country, in state and federal courts and before the United States Patent and Trademark Office. In a notable case, she successfully defended a small company's ownership of the BRAWNY mark for plastic bags against an all-out attack in two federal courts and the TTAB. She also developed expert testimony for the Internal Revenue Service in a \$262 million case involving evaluation of assets of the Carnation Company. She handled the acquisition of the famous CURAD mark.

Janet writes the comprehensive treatise *Hilliard, Welch & Marvel, Trademarks and Unfair Competition* (8th edition, 2017, Lexis Nexis); on-line edition (2017, Lexis Nexis). She has been an adjunct professor at Northwestern School of Law and teaches classes at Chicago Kent College of Law and the University of Chicago Law School. Janet has served for many years alongside federal district court judges as a Judge of the International Trademark Association Saul Lefkowitz Moot Court Competition.

Janet has developed comprehensive five-year brand plans for all of the major divisions of Ford Motor Company and for Mattel. She's handled all the brand needs for Medline Industries, Inc., an over \$8 billion a year medical products company. She has developed and runs worldwide anti-counterfeiting programs for large clients. In the U.S. she has worked closely with police to raid defendants' warehouses and obtain felony convictions for sellers of counterfeit Ford parts. She has in-depth knowledge of the use of Chinese copyright law and Chinese Customs enforcement.

After graduating Phi Beta Kappa from Indiana University in 1983, Janet took three years off before entering law school. During that time, she went to work in advertising. She earned her J.D. from the University of Michigan Law School in 1989.

Source: <http://www.pattishall.com/ourteam/JanetAMarvel-95.aspx>

William T. McGrath



William T. McGrath is a member in the Chicago law firm of Davis McGrath LLC. He has practiced in the fields of intellectual property and business litigation since 1976. His primary areas of concentration are copyright, trademark, and computer law, as well as publishing law, entertainment law, trade secret law, software licensing, and other matters relating to the high-tech and information industry. His practice involves issues relating to the ownership, licensing, protection, and infringement of intellectual property rights. He has experience not only in counseling and litigation in these areas, but also in arbitration and mediation.

McGrath serves as the associate director of the Center for Intellectual Property Law at The John Marshall Law School, where he is also an adjunct professor. He teaches courses in Copyright Law and Copyright Litigation in the graduate program. He is a past president of the Intellectual Property Law

Association of Chicago and a past chair of the Patent, Trademark & Copyright Committee of the Chicago Bar Association. He has also served on the board of trustees of the Copyright Society of the USA and the board of the Lawyers for the Creative Arts. He has been named an Illinois Super Lawyer and an Illinois Leading Lawyer in the field of intellectual property law.

He received his BA from the University of Notre Dame and his JD from Washington University. He is licensed to practice before the United States Supreme Court as well as the Seventh Circuit and the Federal Circuit. He is a member of the Trial Bar in the US District Court for the Northern District of Illinois.

McGrath is the author of numerous articles and is a frequent speaker on copyright and computer law issues. He is also on the editorial board of the *Journal of the Copyright Society of the USA*.

Sources:

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Antony J. McShane



Antony J. McShane focuses his practice on the development, protection and enforcement of all forms of intellectual property. Tony helps Fortune 500 companies, social media start-ups and growth companies manage the daily demands of trademarks, copyrights, trade secrets, patents, domain names and social media portfolios. He enforces their IP rights in federal and state courts throughout the country, and before administrative tribunals such as the Trademark Trial and Appeal Board.

Tony has served as co-chair of Neal Gerber Eisenberg's Intellectual Property practice group, as an editor for the *Trademark Reporter*, published by the International Trademark Association, and as faculty of the International Trademark Association's Trial Advocacy Workshop,

which was sponsored by the National Institute of Trial Advocacy. He has been an adjunct professor at the Kellogg Graduate School of Management, where he taught a class on Intellectual Property Strategies for Managers of E-Commerce. He speaks frequently before industry and legal groups on intellectual property and social media strategies. He regularly conducts client seminars on identifying, developing and protecting intellectual property.

Tony has been recognized in *Chambers USA: America's Leading Lawyers for Business* since 2008, *The Best Lawyers of America* since 2015, and in the *World Trademark Review* since 2013. Tony earned his J.D. from DePaul University College of Law, and his B.A. in Political Science and Economics from the University of Illinois at Urbana-Champaign. Tony has been listed as a Super Lawyer in *Illinois Super Lawyers* since 2006.

EDUCATION

DePaul University College of Law (J.D., 1985)

University of Illinois at Urbana-Champaign (B.A., 1982)

Sources:

1. <http://www.nge.com/amcshane/>

Charles Mudd



Charles Lee Mudd Jr. has operated his own law firm since 2001. In the last eleven years, the firm has grown to become an internationally recognized diversified practice providing representation to a clientele comprised of local, national, and international individuals and business organizations. Prior to starting his own firm, Charles worked for Cummings & Lockwood in Stamford, Connecticut in its commercial litigation and emerging technologies groups. His tenure at Cummings & Lockwood followed a two-year clerkship with the Chief Judge of the Court of Appeals of Indiana and a one-year clerkship with a United States District Court Judge in Bridgeport, Connecticut

Charles Lee Mudd Jr. graduated magna cum laude and fourth in his class from Quinnipiac College School of Law in 1997. During law school, he served as Lead Articles Editor for the Quinnipiac Law Review; co-created the Quinnipiac Law and Technology Association and served as its President, Vice-President and Treasurer; interned with the Honorable Alfred V. Covello, U.S. District Court Judge; and externed with the National Telecommunications and Information Administration in Washington, D.C. Charles was awarded the Service to the Law School Award, Academic Excellence Award, and the Distinguished Academic Achievement Award for his work in Jurisprudence and the Law of the European Union. After law school, he served as a law clerk for the Honorable John T. Sharpnack, Chief Judge of the Indiana Court of Appeals of Indiana and the Honorable Alan H. Nevas, U.S. District Court Judge in Bridgeport, Connecticut. After clerking for Judge Nevas, Charles joined Cummings & Lockwood, a full-service, mid-sized law firm in Connecticut, as a litigation associate in its Stamford, Connecticut office. In 2001, Charles and his wife, Katherine, returned to Chicago, Illinois where he established his own law practice. Charles also serves as President of Privacy Innovations Inc., a privacy consulting firm. Charles currently teaches privacy and technology courses at John Marshall Law School in Chicago, Illinois. He has taught Privacy in Cyberspace at the University of Connecticut School of Law as well as United States Government and United States History at Quinnipiac College and Indiana University-Purdue University at Indianapolis. Apart from practicing law, Charles has been an active member of the legal community. He has served as Chair of the American Bar Association's Privacy and Computer Crime Committee; Vice-Chair of the Connecticut Bar Association's Computer Law Section; and Co-Chair of the Regional Bar Association's Internet Law Committee. He is a member of the American Bar Association, Chicago Bar Association, Computer Law Association, Connecticut Bar Association, and the Indiana and Illinois State Bar Associations. He serves as Vice-Chair of the Illinois State Bar Association's Intellectual Property Section Council. He also remains active in the Indiana State Bar Association's Committee on Law Practice Management and the Internet & Electronic Commerce Committee. Charles also has participated in his local business community by serving as a Member of the Board of Directors of the Northcenter Chamber of Commerce and as a Member of the Kedzie-Elston Business and Industrial Council. He is also presently Co-Chair of

the Lyons Township Community Advisory Committee.

Charles received his B.A. from Purdue University in 1990. While in college, Charles interned with U.S Senator Charles S. Robb of Virginia; served as Executive Director, Senator, and Student Body Treasurer of the Purdue Student Government; served as a student member of several University Senate Committees; and worked in the American Association of University Students. Upon graduating from Purdue, he worked for nearly three years as a caseworker with the State of Indiana's Division of Family and Children. While working for the State of Indiana, Charles obtained his M.A. in political science from Purdue University. Charles was admitted to the Indiana State Bar in 1997, the Illinois State Bar in 1998, the Connecticut State Bar in 2000, and the Utah State Bar in 2007. He remains an active member of each of these state bars. Charles is admitted to the Supreme Court of the United States as well as the Sixth and Seventh Circuits of the United States Courts of Appeals. He is admitted to the trial bar of the United States District Court, Northern District of Illinois. He is also admitted to the bars of the Northern District of Indiana, Central District of Illinois, Northern District of Florida, the District of Colorado, and the District of Utah.

Sources:

1. http://www.muddlawoffices.com/attorneys/charles_lee_mudd_jr.htm

Jaya Murthy



Ms. Murthy is an Innovation, Intellectual Property and Strategy leader with a passion for technology; having diverse and global multi-industry experience in a variety of verticals, including chemistry, catalysts, engineering and publishing and worked for multinational corporations, consulting, education and the research industries, with diverse global work experience in the USA, UK, the Netherlands and India.

Ms. Murthy has national/international publications; given invited talks, presented at conferences and conducted seminars at companies and universities, globally.

Ms. Murthy is also a registered U.S. Patent Agent.

Pro bono:

Contributed to humanitarian-based agricultural technologies patent landscape projects for PIPRA (incubator at UC-Davis), which helped a member win a \$3 million funding to improve the nutritional needs in sub-Sahara countries of Africa.

Education



University of Mumbai

Ph.D., Chemistry

Activities and Societies: Research Assistant; Visiting Faculty Member



Kendriya Vidyalaya

A.I.S.S.E. (X Standard)



University of New Hampshire

M.I.P., Intellectual Property and Patent Law

Activities and Societies: Teaching Assistant; Award winning IP student, LES officer and Class Governor

Sources:

1. <https://www.linkedin.com/in/jaya-murthy-71400a3/>

Kevin E. Noonan



Kevin E. Noonan is a partner with McDonnell Boehnen Hulbert & Berghoff LLP and serves as Chair of the firm's Biotechnology & Pharmaceuticals Practice Group. An experienced biotechnology patent lawyer, Dr. Noonan brings more than 20 years of extensive work as a molecular biologist studying high-technology problems in serving the unique needs of his clients. His practice involves all aspects of patent prosecution, interferences, and litigation. He represents pharmaceutical companies both large and small on a myriad of issues, as well as several universities in both patenting and licensing to outside investors. He has also filed amicus briefs in landmark patent and other cases to district

courts, the Federal Circuit and the U.S. Supreme Court involving patenting issues relevant to biotechnology.

Dr. Noonan is a frequent speaker, commentator and author on a variety of intellectual property law topics. He is a founding author of the Patent Docs weblog, a site focusing on biotechnology and pharmaceutical patent law. In 2010, he was interviewed for a segment that aired on the television program "*60 Minutes*" that addressed the issue of gene patenting.

Education

Princeton University (Ph.D.), Molecular Biology; Thesis:
Genetic analysis of oncogenesis in mammalian cells;
National Cancer Institute, Postdoctoral Fellowship
State University of New York (B.S.), Biochemistry
The John Marshall Law School (J.D.), *Cum Laude*

Sources:

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Maria Pallante



Maria A. Pallante is the President and CEO of the Association of American Publishers (AAP), a membership organization that represents the legal, policy, and business interests of book and journal publishers in the United States, including trade, education, professional, and scholarly publishers. She was appointed by the Board of Directors on January 17, 2017.

Pallante is a recognized leader in the field of intellectual property. From June 1, 2011 through October 29, 2016, she served as United States Register of Copyrights and Director of the U.S. Copyright Office. In this role, she administered an increasingly complex legal system of programs, practices, and regulations and assisted executive branch agencies with

trade, treaties, and litigation. Pallante was a key advisor to the U.S. Congress, working closely with lawmakers to evaluate the efficacy and balance of the Copyright Act; address issues at the intersection of law, business, and technology; and modernize the national copyright system. Under her leadership, the Copyright Office produced extensive policy studies, legislative recommendations, and strategic plans, working with a vast stakeholder community and thousands of public comments.

From 2007-2010, Pallante held two senior positions in the U.S. Copyright Office: Deputy General Counsel, and Associate Register and Director of Policy and International Affairs. From 1999 to 2007, she was Associate Counsel and Director of Licensing for the worldwide network of Guggenheim Museums, working on a variety of intellectual property, governance, and business issues. In addition to private practice, she served briefly as assistant director of the Authors Guild and executive director of the National Writers Union, in both positions advising on copyright policy, transactions, litigation, and freedom of expression issues.

Pallante has testified numerous times before Congress, served on United States Government delegations, and delivered a number of distinguished lectures. These include the 2013 Horace S. Manges Lecture (Columbia Journal of Law and the Arts), the 2012 and 2013 David Nelson Lectures (Berkeley Technology Law Journal); and the 2016 Roger L. Shidler Lecture (Washington Journal of Law, Technology and the Arts).

Pallante is a graduate of George Washington University Law School. She earned a bachelor's degree in history from Misericordia University, which also awarded her an honorary doctorate of humane letters.

Sources:

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Kevin C. Parks



Kevin Parks has over thirty years' experience counseling clients and litigating in all areas of trademark and copyright law, including representation in trial and appellate courts and in proceedings before the U.S. Trademark Trial and Appeal Board and U.S. Copyright Office.

Prior to joining the firm in 2005, Mr. Parks founded SOUNDIES, a music licensing and consulting firm. Earlier, he was affiliated with intellectual property firms in New York and Chicago, and served as in-house Brand Counsel to the Blue Cross and Blue Shield Association.

Mr. Parks has been an adjunct professor at The John Marshall Law School since 2003, teaching coursework in music copyright and licensing. He writes and speaks regularly on current issues in music copyright and the music business, and is the author of *Music*

& *Copyright in America: Toward the Celestial Jukebox*, published by the American Bar Association.

EDUCATION

**University of
Iowa, J.D., with
distinction, 1984**

**University of
Iowa, B.A. in
English, 1981**

Sources:

1. <http://www.leydig.com/attorneys/kevin-parks>

Mark Partridge



While still at Harvard Law School, Mark argued his first appellate case. He was a student volunteer at the Harvard Legal Aid Bureau and won the case. His winning record has continued throughout his career. As lead counsel in all phases of federal litigation, Mark Partridge has successfully represented domestic and international corporations at trial and appellate proceedings. But litigation isn't just about winning. It's about the business assets of our clients at stake. We are problem-solvers. While many litigators are effective technicians, not all are advisors who listen, understand the issues at hand, and then take the time to work out your options.

Mark has been advising Fortune 500 companies on trademark issues since the late 1980's when the Nabisco/RJR Reynolds merger was the largest transaction of its kind involving assets around the world. Mark was brought in as one of the specialists who conducted due diligence and then developed strategic plans for the selection, protection and enforcement of corporate brands to increase the value of diverse global trademarks. He coordinated the transfer and registration of trademarks across borders while facilitating the launch of new products and businesses.

Mark is also a key player at the forefront of the movement toward Alternative Dispute Resolution (ADR). He has served as an arbitrator for the American Arbitration Association and as a Lanham Act mediator in Illinois Federal Court. Mark has leveraged his ADR experience to achieve favorable, cost-effective mediated settlements across a variety of industries.

When he was not litigating cases while a student at Harvard, Mark taught wine classes. He also taught guitar lessons to children in the neighborhood as a teen and has been teaching ever since. He teaches trademark law to distinguished lawyers around the world. Mark is a frequent speaker on intellectual property protection and has appeared before professional and industry groups around the country and around the world. He is currently teaching an advanced degree course in IP law at The John Marshall Law School in Chicago. Part of teaching is writing. An accomplished author, Mark has had four books and dozens of articles published in his area of expertise.

Source: <http://partridge.partners/mark-vb-partridge>

Robert D. Paskow



Robert “Bob” Paskow is director, legal at Symantec Corporation. Mr. Paskow leads Symantec’s Americas public sector legal practice, including the Office of Public Sector Compliance, charged with ensuring compliance with laws associated with selling to governmental entities within the Americas. He also manages the team responsible for all Americas enterprise sales transactions, selling to both public sector and commercial customers.

Prior to his current role, Mr. Paskow worked in various capacities within Symantec’s legal department, including assisting with product and service launches. Before Symantec, he held positions with multiple technology companies where he drafted and negotiated technology license and services agreements with commercial and government entities and contractors across the globe, and managed a GSA schedule authorizing sales to the US Government.

Mr. Paskow is on the advisory board of the ACC Docket, and volunteers in his spare time packing food for children in need in his community.

Mr. Paskow is a graduate of Rutgers University and The John Marshall School of Law.

Sources:

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Greg Sivinski



Greg Sivinski is an Assistant General Counsel, Competition Law Group, for the Microsoft Corporation. Since joining Law and Corporate Affairs in 2003, he has focused upon the regulation of competition in network industries, including computer operating systems, enterprise network software, and online services such as search and search advertising. Greg also advises the Microsoft LCA Intellectual Property & Licensing Group on antitrust and regulatory matters affecting the acquisition, ownership, and licensing of intellectual property, with a strong emphasis on the US, EU, China, and Korea. The interface between standards and antitrust, and emerging antitrust and IPR guidelines by agencies in a number of countries, has been a recent focus. Past patent transactions include Novell, Nortel a/k/a “Rockstar,” and AOL. He also handles M&A and JV regulatory matters for Microsoft worldwide, including the Microsoft/Nokia, Skype and Yahoo! transactions.

Sources:

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Alesch Staehelin



Alesch Staehelin is IBM's Lead Counsel Research Europe, focusing on the legal aspects of cognitive computing (digitalization, virtualization & automation): Internet of things, big data analytics, blockchain, artificial intelligence, machine to machine – in IBM lingo “Watson – Cloud, Analytics, Mobile, Social & Security”. He is a member of IBM's global IP, competition law and GDPR core teams.

Before assuming his current role, Alesch Staehelin was for several years the Lead Counsel Europe for IBM's Technical Support & Maintenance Services and IBM's Lead Counsel for its Global Technology Services transactions (outsourcing, data management, etc.) in the DACH region (Germany, Austria and Switzerland). Prior to joining IBM, Alesch Staehelin worked eight years as a TMT attorney for major law firms in Zurich, Switzerland, practicing IP/IT, data protection and media/entertainment law.

Alesch Staehelin frequently speaks and writes about a variety of legal topics. For example, he is the author of the commentary on arts. 41-50 and 62 of the WTO/TRIPS agreement (enforcement, acquisition and maintenance of IPRs) in “Concise International and European IP Law”, edited by Cottier/Véron, which is since 2015 in its 3rd edition (Kluwer Law International), and of the German-language standard work on TRIPS (“Das TRIPS-Abkommen – Immaterialgüterrechte im Licht der globalisierten Handelspolitik”, since 1999 in its 2nd edition).

Alesch Staehelin studied at the UCLA School of Law (LL.M. in Media, Entertainment & Technology Law), the University of Zurich School of Law (Dr. iur. with a thesis on IP law) and the City University of New York.

Timothy D. Syrett



Tim Syrett's practice focuses on intellectual property and antitrust litigation. Mr. Syrett has particular experience with disputes at the intersection of antitrust and intellectual property law. He has litigated through trial a variety of issues relating to standard-essential patents in the telecommunications industry, including antitrust and contract claims, the determination of FRAND royalties, as well as defenses to infringement arising from standard-setting participation. Mr. Syrett also has litigated patent exhaustion and license defenses. He has represented clients before federal and state courts, the International Trade Commission and the Federal Trade Commission.

In addition to his litigation practice, Mr. Syrett counsels clients on intellectual property and antitrust issues, including licensing, participation in standard-setting organizations, patent assertion entities and patent pools.

Education

JD, *cum laude*, Harvard Law School, 2004

BA, English, Wesleyan University, 1999, Phi Beta Kappa

Sources:

1. https://www.wilmerhale.com/timothy_syrett/

Dirk Weiler



Mr. Weiler has 30+ years of broad experience in the ICT industry with extensive leadership skills. Special focus on Intellectual Property Rights policies and standardization. Long standing experience in line and project management.

His current goals are to ensure that market driven standards remain an important element for the ICT industry and the IPR policies of SDOs continue to be innovation friendly in order not to lose the benefits of standardization.

Education



University of Cologne
Diploma, Physics
1978 – 1985

1984-1985 Diploma work at the Nuclear Research Center in Jülich



Gymnasium Hürth
1969 – 1978

Source: <https://www.linkedin.com/in/weilerdirk/>

Koren Wong-Ervin



Koren Wong-Ervin is in-house counsel specializing in intellectual property and competition policy and casework at Qualcomm, Inc. Ms. Wong-Ervin is also a Senior Expert and Researcher at the Competition Law Center of China's University of International Business and Economics. Prior to joining Qualcomm, Ms. Wong-Ervin served as the Director of the Global Antitrust Institute (GAI) and an Adjunct Professor of Law at George Mason University School of Law. Prior to joining George Mason, Ms. Wong-Ervin was Counsel for Intellectual Property and International Antitrust in the Office of International Affairs at the U.S. Federal Trade Commission, where I focused on issues at the intersection of antitrust and intellectual property.

Before joining the Commission, Ms. Wong-Ervin spent almost a decade in private practice, focusing on antitrust litigation and government investigations with a particular focus on issues affecting clients in the technology and financial industries. Ms. Wong-Ervin has significant experience litigating national and multistate antitrust class actions on both the defense and the plaintiff side. She was a core member of the trial team that handled the defense of the then largest civil antitrust class action in U.S. history for Visa U.S.A., Inc., and a core member of the appellate team in the *LePage's v. 3M* bundled pricing case.

Ms. Wong-Ervin currently serves on the American Bar Association Section of Antitrust Law's International Task Force and previously was co-chair of the 2016 Antitrust in Asia Conference. From 2012 to 2015, she served as a vice chair of the Intellectual Property Committee within the American Bar Association's Section of Antitrust Law. Ms. Wong-Ervin previously served on the editorial boards of *Antitrust Law Developments* (7th edition), the leading two-volume antitrust treatise, and the 2003 *Annual Review of Antitrust Law Developments*, an annual supplement to the fifth edition of the treatise. Ms. Wong-Ervin was also the co-founder and co-editor-in-chief of the ABA's Unilateral Conduct Committee e-Bulletin from 2002 to 2003.

Education



University of California, Hastings College of the Law
JD, magna cum laude, Order of the Coif
1996 – 1999



Santa Clara University
BS, Political Science, magna cum laude
1994 – 1996

Sources:

1. <https://www.linkedin.com/in/koren-w-wong-ervin-74171bb/>
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Robert Brauneis



Robert Brauneis is Professor of Law and Co-Director of the Intellectual Property Program at the George Washington University Law School. After earning his Juris Doctor magna cum laude at Harvard Law School, he served as a law clerk to Judge Stephen G. Breyer of the U.S. Court of Appeals for the First Circuit (now Justice Breyer), and to Justice David H. Souter. He has also served as an Assistant Corporation Counsel for the city of Chicago.

Professor Brauneis' teaching and scholarly interests include copyright, trademark, property, and constitutional law. He is the co-author of a leading casebook on copyright law, and of numerous articles on copyright, trademark, and constitutional law. He is a member of the Managing Board of the Munich Intellectual Property Law Center and a Trustee of the Copyright Society of the USA, and has served as President of the Giles S.

Rich American Inn of Court. In 2013-2014, he served as the inaugural Abraham L. Kaminstein Scholar in Residence at the United States Copyright Office.

Sources:

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William K. Ford



William Ford received his law degree from the University of Chicago in 2003, where he was the symposium editor for the University of Chicago Legal Forum and co-chair of the Hinton Moot Court Competition. After law school, Professor Ford worked for the Los Angeles firm of Irell & Manella, and then returned to the University of Chicago Law School as a Bigelow Teaching Fellow and Lecturer in Law.

Professor Ford came to John Marshall as a visiting professor in 2006 and joined the full-time faculty in 2007. He teaches Computer and Video Game Law, Contracts I, Constitutional Theory, Intellectual Property Survey, and Right of Publicity and Protection of Personality.

Sources:

1. http://mobile.jmls.edu/directory/faculty/profile-full.php?lastfirstname=Ford_William

Richard Gruner



Richard S. Gruner is the former Director of the Center for Intellectual Property Law at the John Marshall Law School, where he oversaw one of the country's largest intellectual property graduate programs. Professor Gruner has also served as an inside counsel to the IBM Corporation and holds a PhD in criminology, law, and society from the University of California, Irvine.

Professor Gruner is the co-author of *Transactional Intellectual Property: From Startups to Public Companies* (Carolina Academic Press 3rd ed. 2015), a casebook that addresses the important roles played by intellectual property in the founding, growth, and disposition of business enterprises, and *Intellectual Property: Private Rights, the Public Interest, and the Regulation of Creative Activity* (West 3rd ed. 2016), an intellectual property survey casebook. His article on "Corporate Patents: Optimizing Organizational Responses to Innovation Opportunities and Invention Discoveries" was rated by the editors of *Intellectual Property Law Review* as "One of the Best Articles on Intellectual Property" published in 2005-2006.

Hugh Hansen



Prof. Hansen is a Professor of Law at Fordham Law School, where he teaches courses in IP Law, Copyright Law, Trademark Law and EU and International Intellectual Property Law. He also taught U.S. Constitutional Law for over 25 years. He is the founder and director of both the Fordham Intellectual Property Law Institute and the Fordham Annual Conference on Intellectual Property Law and Policy, now in its 22nd year.

Managing Intellectual Property magazine named him in 2010 and again in 2013 as one of the 50 most influential people in IP in the world. In doing so it characterized him as an “IP provocateur” and “the ringmaster who pulls together one of the IP world’s must-attend

events.” In 2007, Chief Judge Paul Michel of the Court of Appeals for the Federal Circuit presented Prof. Hansen with an award for “his contribution to the legal community’s understanding of international intellectual property law.”

After graduation from Georgetown Law School, where he was a member of the Law Journal, Prof. Hansen clerked for Judge Inzer B. Wyatt in the Southern District of New York and then Judge Murray I. Gurfein in the Court of Appeals for the Second Circuit. He was also a litigation associate with Dewey Ballantine and an Assistant United States Attorney in the criminal division of the Southern District of New York.

Since joining the Law School faculty, Prof. Hansen has served numerous times as a consultant or expert witness in intellectual property litigations in U.S., Europe. He has also been the lead counsel in copyright and trademark actions and before DG Competition of the European Commission. He has also been a visiting professor at Melbourne University and a visiting professorial fellow at Queen Mary Research Institute in London.

Prof. Hansen speaks frequently on U.S. and international intellectual property law in the United States, Europe and Asia. Under the auspices of the Melbourne University’s Intellectual Property Research Institute of Australia, Prof. Hansen gave a series of addresses on intellectual property law at universities in Melbourne, Canberra, Brisbane and Sydney. Similarly, on a speaking tour in Japan, he addressed U.S. and international intellectual property law issues in academic, governmental and think-tank institutions in Tokyo, Osaka, Kyoto, Fukuoka and Nagoya.

Sources:

1. https://www.fordham.edu/info/23143/hugh_hansen

Camilla Hrdy



Professor Camilla A. Hrdy is an Assistant Professor of Law at The University of Akron School of Law. Her primary teaching areas are Intellectual Property Law, Trade Secret Law, Trademark Law, Patent Law, Advanced IP Issues, State and Local Government Law, Civil Procedure (Due Process and Federalism), and Federal Courts. Before coming to Akron Law she was a resident fellow at the Yale Law School Information Society Project and a teaching fellow at the University of Pennsylvania Law School Center for Innovation, Technology & Competition. She was also selected as a Thomas Edison Innovation Fellow at George Mason University School of Law. She is a regular blogger on the popular IP scholarship blog, Written Description.

Professor Hrdy's research focuses on the law and policy issues that arise in regional innovation economies, the role of federal, state, and local governments in promoting innovation and economic development, and the relationship between innovation governance and the private sector.

Professor Hrdy holds a J.D. from Berkeley Law, a B.A. from Harvard University, and an M. Phil. from the University of Cambridge, Department of History & Philosophy of Science. She has received various awards for her writing, including Harvard's Hoopes prize and a Redhead Prize from the University of Cambridge Department of History & Philosophy of Science. She clerked for U.S. District Judge Janis Graham Jack in the Southern District of Texas.

Sources:

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Scott Kieff



F. Scott Kieff joined the faculty at the George Washington University Law School in the summer of 2009, after serving on the faculty at Washington University in Saint Louis, where he was a Professor in the School of Law with a secondary appointment in the School of Medicine's Department of Neurological Surgery. He was named Fred C. Stevenson Research Professor at the George Washington University Law School in the fall of 2012.

He took a leave of absence from George Washington University effective October 18, 2013, to swear in as a Commissioner of the U.S. International Trade Commission, having been nominated to that post by President Barack H. Obama, recommended unanimously by the U.S. Senate's Committee on Finance, and confirmed by unanimous consent of the Senate on August 1, 2013, for the term expiring on June 16, 2020.

Before starting at the USITC, he was the Ray & Louise Knowles Senior Fellow at Stanford University's Hoover Institution, where he served as Director and a Member of the Research Team of the Hoover Project on Commercializing Innovation; as a Member of the Steering Committee and Research Team of the Hoover Working Group on Intellectual Property, Innovation, and Prosperity, or IP2; and as a Member of the John and Jean De Nault Task Force on Property Rights, Freedom, and Prosperity. He resigned these roles at the Stanford University Hoover Institution to take up his post at the Commission.

He previously served as a faculty member of the Munich Intellectual Property Law Center at Germany's Max Planck Institute; a visiting professor in the law schools at Northwestern, Chicago, and Stanford; and a faculty fellow in the Olin Program on Law and Economics at Harvard.

Before entering academia, he practiced law for over six years as a trial lawyer and patent lawyer for Pennie & Edmonds in New York and Jenner & Block in Chicago and as Law Clerk to U.S. Circuit Judge Giles S. Rich. After entering academia, he regularly served as a testifying and consulting expert, mediator, and arbitrator to law firms, businesses, government agencies, and courts.

Before attending law school at the University of Pennsylvania, he studied molecular biology and microeconomics at MIT and conducted research in molecular genetics at the Whitehead Institute.

Sources:

<https://www.law.gwu.edu/f-scott-kieff>

Marshall Leaffer



Professor Leaffer, formerly the Anderson-Fornoff Professor of Law and Values at the University of Toledo College of Law, is an internationally known intellectual property law scholar. He received his JD at the University of Texas and his LLM in Trade Regulation at New York University Law School.

At Indiana since 1997, Leaffer teaches Copyright Law, Trademark Law, Intellectual Property Survey, and International Intellectual Property. He is the author of three books and numerous articles, including the best-selling treatise, *Understanding Copyright Law*, now in its fifth edition. Leaffer is also the author of *Copyright Law: Cases and Materials*, 8th edition and *International Treaties*

on Intellectual Property, 2d edition. His current research focuses on the interplay of intellectual property law in a global marketplace.

Before becoming a full-time teacher, he practiced trademark law with American Home Products Corp. and the firm of Haseltine Lake & Waters in New York. He also has served as attorney-advisor to the U.S. Patent and Trademark Office and the U.S. Copyright Office.

Leaffer is a popular speaker in both the United States and Europe on all areas of intellectual property law, and has been honored as both a scholar and lecturer. He currently serves on the international executive committee of the Association Littéraire et Artistique Internationale, a non-governmental institution based in Paris, that promotes the rights of authors worldwide.

Sources:

1. <http://www.law.indiana.edu/about/people/bio.php?name=leaffer-marshall#profile-biography>

Daryl Lim



Daryl Lim teaches courses in intellectual property (IP) law as well as antitrust law. His courses are Patent and Trade Secret Law, Antitrust Law, IP and Antitrust Law and the IP overview course. In 2014, he was nominated "Professor of the Year," and was one of 24 law professors worldwide nominated for a list of top 10 antitrust/competition law professors under 40 on the Antitrust & Competition Policy Blog.

Professor Lim's book, *Patent Misuse and Antitrust: Empirical, Doctrinal and Policy Perspectives* was published by Edward Elgar Publishing in 2013. The book has been highly praised among patent and antitrust experts internationally. It has also been cited to the Supreme Court by lawyers for both sides in their briefs in *Kimble v. Marvel Enterprises, Inc.*, a case concerning post-expiration patent royalty payments. Professor Lim's work has also been cited in a number of reports, including those by the Organization for Economic Co-operation and

Development (OECD), the World Intellectual Property Organization (WIPO), and the Canadian government.

Professor Lim's articles have appeared in four of the top eight IP law reviews in the U.S., as well as in peer-reviewed journals and books in Europe and Asia. He won the Grand Prize in an international essay writing competition organized by the International Association for the Advancement of Teaching and Research in Intellectual Property ("ATRIP") in 2009. He is currently working on the patent and antitrust sections of *Intellectual Property: Law, Policy and New Perspectives*, a casebook by West Publishing.

Professor Lim is a peer reviewer for the Max Planck Institute's *International Review of IP and Competition Law (IIC)*, one of about thirty reviewers worldwide in recognition of his "knowledge and skill in the field." He is also a peer reviewer for *The Yale Law Journal* and Cambridge University Press. In addition, he has contributed to practitioner-focused publications for the American Bar Association. Professor Lim received the John Marshall Law School's Scholarly Achievement Award in 2014 for "significant contributions to legal scholarship." Professor Lim regularly presents at conferences to judges, government officials, and attorneys. His views on current IP developments have been featured in legal publications, specialty blogs such as Patently-O, as well as mainstream media sources. He was an invited co-consultant on an *amicus* brief filed by the American Antitrust Institute in a recent Supreme Court case involving genetically modified seeds. He has been providing antitrust analysis as an expert consultant with Guidepoint Advisors since 2015.

Professor Lim is a Chicago Council on Global Affairs' Young Professionals Ambassador and a member of the Council's President's Circle. He also serves with Stanford University's Alumni Interview Program to interview candidates seeking undergraduate admission to Stanford University.

Professor Lim was the Inaugural Microsoft Teaching and Research Fellow at Fordham University School of Law. He interned with former Chief Judge Randall R. Rader at the U.S. Court of Appeals for the Federal Circuit, and with former Chairman William E. Kovacic at the Federal Trade Commission.

Professor Lim has graduate law degrees from Stanford University and the National University of Singapore (NUS). At Stanford Law School, he received the Franklin Family Fellowship and the Ewing Marion Kauffman Foundation Research Grant. He also has an undergraduate degree in law from NUS, and a degree in economics and management from the University of London (London School of Economics).

Professor Lim was an associate at Allen & Gledhill LLP, Singapore's leading IP practice and largest law firm. He worked on litigation and arbitration matters as well as advised clients on IP and technology issues. After leaving practice, he was a research scholar at the Max Planck Institute for IP and Competition Law in Munich, Germany and the Queen Mary IP Research Institute in London, UK.

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Doris Long



Doris Estelle Long is a Professor of Law and Director of the Center for Intellectual Property, Information & Privacy Law at The John Marshall Law School in Chicago, Illinois. She specializes in international intellectual property law, and has lectured in the areas of intellectual property, international art, e-commerce, culture, technology, information security and innovation at conferences through-out the United States and in over 30 countries on five continents. She has also been actively involved in training intellectual property enforcement officials and has served as a consultant on IPR protection issues and enforcement matters for diverse U.S. and foreign government agencies. Her current research projects focus on international harmonization processes, alternative narratives of protection, and the intersections between intellectual property, information security, culture and technology.

In 2000 Professor Long, while on leave from John Marshall, served as an attorney advisor in the Office of Legislative and International Affairs of the US Patent and Trademark Office where she helped negotiate the IPR Enforcement Sections of the Jordan Free Trade Agreement (among others), participated in various bilateral consultations, and had responsibility for international IP enforcement issues, including TRIPS compliance, and WTO accessions. She has taught in nine countries, including serving as a Fulbright Professor at Jiao Tung University in Shanghai, and as a Visiting Professor at Michigan State University School of Law.

Professor Long is the author of numerous books and articles in the area of intellectual property law, and a monthly columnist on international intellectual property law for the Chicago Daily Law Bulletin. Among her recent articles are *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property*; *Rebooting Trademarks for the 21st Century*; *Dissonant Harmonization: Limitations on Cash 'n Carry Creativity*; *Strategies for Securing the Cyber Safety Net Against Terrorists*; *Traditional Knowledge and the Fight for the Public Domain*; and *Crossing the Innovation Divide*.

Before joining the faculty of The John Marshall Law School, Professor Long was an attorney with the Washington, D.C. law firms of Arent Fox Kintner Plotkin & Kahn, and Howrey and Simon where she specialized in the areas of intellectual property, unfair competition, entertainment, computer, antitrust and commercial law. Professor Long is a graduate of Ithaca College, B.A. *summa cum laude*, Cornell Law School, J.D., *cum laude*, and holds an Executive Education Certificate from the Kennedy School of Government, Harvard University in Science, Technology and Innovation Policy.

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Sean O'Connor



Professor O'Connor's research focuses on intellectual property and business law with regard to start-ups and commercializing technology and arts innovation. His teaching and law practice specialize in transactions and the strategic role of the general counsel. Professor O'Connor received his law degree from Stanford Law School, a master's degree in philosophy from Arizona State University, and a bachelor's degree in history from University of Massachusetts. He has published numerous articles and book chapters and lectures frequently around the world. Professor O'Connor's award-winning research has been funded by the National Academies of Science, International Intellectual Property Institute, Kauffman Foundation, and the Center for Protection of Intellectual Property (George Mason University), in many cases through competitive fellowships. He is currently working on *Method+ology and the Means of*

Innovation to be published by Oxford University Press.

Since joining the UW Law faculty in 2003, he has served in a number of Law School and university-wide leadership positions, including designing and launching the ground-breaking Entrepreneurial Law Clinic. He has also been a Visiting Professor at UC Berkeley, George Washington University, Katholieke Universitat (Leuven BELGIUM), and Hanken School of Economics (Helsinki FINLAND).

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Tyler Ochoa



Professor Ochoa is a recognized expert in copyright law and rights of publicity. He joined the Santa Clara University School of Law faculty in 2003, and he served as Academic Director of the High Technology Law Institute for the 2005-2006 academic year. Prior to joining Santa Clara Law, Professor Ochoa served as a professor and co-director of the Center for Intellectual Property Law at Whittier Law School. He has also served as a clerk for the Honorable Cecil F. Poole of the U.S. Court of Appeals for the Ninth Circuit and as an associate with the law firm of Brown & Bain in Palo Alto, California, where he specialized in copyright and trade secret litigation involving computer software. He is also a two-time “Jeopardy!” champion and a champion on “Win Ben Stein’s Money”.

Education

J.D., with distinction, Order of the Coif, Stanford University, 1987

A.B., with distinction, *Phi Beta Kappa*, Stanford University, 1983

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Peter Picht



Peter Picht graduated from the University of Munich (First State Exam), from Yale Law School (LL.M.), and was admitted to the bar in Munich (Second State Exam). Having worked with the EU Commission's Directorate General for Competition, he joined the Max-Planck-Institute for Intellectual Property and Competition Law in 2008, did his PhD (Promotion) in antitrust law with Prof. Drexler and is currently a Senior Research Fellow at the MPI. At the same time, he is qualifying as a professor (Habilitation) at the University of Munich. Peter's main fields of teaching and research are antitrust law (in particular: intersection of IP and antitrust law), IP law (i.p.: IP as collateral), international private law (i.p.: corporations, trusts and estates), and Civil law (i.p.: property, contracts).

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N. Cameron Russell



N. Cameron Russell is the Executive Director of the Center on Law and Information Policy (CLIP) at Fordham Law School in New York. CLIP conducts research and facilitates high-level public discourse on topics such as data privacy and security, peer-to-peer technologies and intellectual property protection of information assets. In addition to his role with CLIP, Cameron is an adjunct professor of trademark, information privacy, and copyright law courses at Fordham Law School and has publications in or forthcoming in the *Stanford Technology Law Review*, the *Berkeley Technology Law Journal*, *I/S: A Journal of Law and Policy for the Information Society*, and the *John Marshall Review of Intellectual Property Law*. Previously,

Cameron practiced law a partner in the Wender Law Group in New York and worked as a music manager for then up-and-coming pop star Rihanna. Cameron earned his undergraduate degree from UNC-Chapel Hill's Kenan-Flagler Business School and his J.D. from the University of Denver. He is also a *magna cum laude* LL.M graduate of Fordham Law School in intellectual property and information technology law.

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Matthew Sag



Matthew Sag is a Professor of Law at Loyola University Chicago. Professor Sag has also taught at DePaul University, the University of Virginia and Northwestern University.

Prior to his academic career, Matthew Sag practiced as an intellectual property attorney in the United Kingdom with Arnold & Porter and in Silicon Valley, California with Skadden, Arps. Professor Sag earned his law degree with honors from the Australian National University and clerked for Justice Paul Finn of the Federal Court of Australia.

Professor Sag's research focuses on the intersection of law and technology and law and economics. He is a well known expert on Copyright law whose articles have been cited in Federal Court cases and in briefs to the United States Supreme Court. Professor Sag's work has been published in, among other places, *Nature*, the *California Law Review*, *Northwestern Law Review* and *Georgetown Law Review*.

Degrees

B.A., Australian National University

L.L.B., (Hons) Australian National University

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David Sorkin



David Sorkin joined the John Marshall Law School faculty in 1991. Previously he clerked for a state appellate judge in Indiana and taught at Indiana University School of Law-Indianapolis. In 1999-2000 he was a visiting scholar at the Center for Research and Education in Information Assurance and Security at Purdue University. In 2001 and 2002 he taught courses in privacy and cyberlaw at Southern Cross University in Australia. He has taught courses in legal writing, research, and analysis since 1990, and has written several articles on communication skills for lawyers. In 1994 he created John Marshall's original web site, and the following year he began teaching one of the first law school courses on cyberspace law. He has also developed and taught innovative courses in related areas, including spam and e-mail marketing and online dispute resolution, along with courses in cyberspace law and consumer law taught entirely online.

Sorkin has written and spoken widely about Internet policy, privacy, and consumer protection issues. In 2009 he was invited to participate in a Federal Trade Commission roundtable on consumer debt collection litigation and arbitration. He previously participated in FTC workshops on unsolicited commercial e-mail and privacy, and has testified before various legislative panels on spam and ATM surcharges. He has been invited to speak about spam and international dispute resolution at numerous conferences in the United States and abroad. He has served as an arbitrator for the Better Business Bureau and the National Arbitration Forum, and is a panelist for ICANN domain name disputes administered by the FORUM and the World Intellectual Property Organization.

He serves on the faculty of John Marshall's Center for Intellectual Property, Information & Privacy Law and the Center's LL.M. and M.S. programs, and as a faculty advisor for its International Moot Court Competition and *The John Marshall Journal of Information Technology & Privacy Law*. He has taught several courses at John Marshall, including Consumer Law, Cyberspace Law, Information Law & Policy, International Privacy Protections, Internet Policy Issues in Education, Introduction to Information Technology Law, Lawyering Skills, Online Dispute Resolution, and Regulation of Spam and Email Marketing.

B.S.Bus., [Indiana University](#)
B.A., [Indiana University](#)
M.L.S., [Indiana University](#)
J.D., [Harvard Law School](#)

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Saurabh Vishnubhakat



Saurabh Vishnubhakat writes and teaches on intellectual property law, civil procedure, and administrative law, particularly from an empirical perspective. He holds a joint appointment as Associate Professor in Texas A&M University's Dwight Look College of Engineering and is a fellow of the Duke Law Center for Innovation Policy.

Professor Vishnubhakat's research has been cited in federal appellate and trial court opinions, governmental reports, and over a dozen Supreme Court briefs. He has published in the intellectual property and technology journals of the Harvard, Yale, Berkeley, and Duke law schools as well as the peer-reviewed Journal of Economic

Perspectives and Journal of Law and the Biosciences. His first book, *A Tort Theory of Patent Litigation: History and Reform*, is forthcoming from Cambridge University Press.

Until 2015, Professor Vishnubhakat served in the United States Patent and Trademark Office as principal legal advisor to that agency's first two chief economists. He was also a faculty fellow at the Duke Law School, where he co-taught patent law, and was a postdoctoral associate at the Duke Center for Public Genomics, where he studied law and policy issues surrounding innovation in genetics and biomedicine.

Professor Vishnubhakat holds a J.D. and LL.M. in intellectual property from the University of New Hampshire School of Law, formerly the Franklin Pierce Law Center, where he was an editor of the Law Review. He also holds a B.S. in chemistry from the Georgia Institute of Technology. He is admitted to the state bar of Illinois.

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Peter K. Yu



Peter K. Yu (余家明) is Professor of Law and Co-Director of the Center for Law and Intellectual Property at Texas A&M University School of Law. Before joining Texas A&M University, he held the Kern Family Chair in Intellectual Property Law and was the founding director of the Intellectual Property Law Center at Drake University Law School. He served as Wenlan Scholar Chair Professor at Zhongnan University of Economics and Law in Wuhan, China and a visiting professor of law at Hanken School of Economics, the University of Haifa, the University of Helsinki, the University of Hong Kong, the University of Strasbourg and Washington and Lee University. He also founded the nationally renowned Intellectual Property & Communications Law Program at Michigan State University, at which he held faculty appointments in law, communication arts and sciences, and Asian studies.

Born and raised in Hong Kong, Professor Yu is a leading expert in international intellectual property and communications law. He also writes and lectures extensively on international trade, international and comparative law, and the transition of the legal systems in China and Hong Kong. A prolific scholar and an award-winning teacher, he is the author or editor of six books and more than 100 law review articles and book chapters. He serves as the general editor of *The WIPO Journal* published by the World Intellectual Property Organization (WIPO) and chairs the Committee on International Intellectual Property of the American Branch of the International Law Association.

Professor Yu has spoken at events organized by WIPO, the International Telecommunication Union, the U.N. Conference on Trade and Development (UNCTAD), the U.N. Educational, Scientific and Cultural Organization (UNESCO), the Chinese, EU and U.S. governments and at leading research institutions from around the world. His lectures and presentations have spanned over 30 countries on six continents. He is a frequent commentator in the national and international media. His publications have appeared in Chinese and English and have been translated into Arabic, French, Hausa, Japanese, Persian, Portuguese, Spanish and Vietnamese. They are available on his website at www.peteryu.com.

Benjamin N. Cardozo School of Law, Yeshiva University

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