

**IN THE UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF NEW YORK JUDGE FORREST**

MICHAEL A. MEDINA, an individual,)

Plaintiff,)

v.)

**DASH FILMS, INC., DAMON DASH
and KANYE WEST**)

Defendants.)

15 CV 2551

Civil Action No.

JURY TRIAL DEMANDED

**COMPLAINT FOR TRADEMARK INFRINGEMENT,
UNFAIR COMPETITION AND RELATED CLAIMS**

Plaintiff, Michael A. Medina, alleges his complaint against Defendants', Dash Films, Inc., Damon Dash and Kanye West, as follows:

NATURE OF THE ACTION

1. This action arises from Defendants' infringement of Plaintiff's "ownership" and "use" rights in the federally registered mark LOISAIDAS®, in connection with musical and film entertainment. Despite Plaintiff being the registered owner of the trademark LOISAIDAS® and offering various entertainment related services under such brand name including musical recordings and musical videos amongst other related goods and services, the Defendants' have infringed Plaintiff's "exclusive" rights in the LOISAIDAS® mark by filming and releasing for sale a movie promoted and offered for sale under the LOISAIDAS® brand, which is an infringement of Plaintiff's registered trademark. Defendant's continued use of the LOISAIDAS® mark is likely to cause confusion in the marketplace as to the affiliation or connection between the Defendants' and Plaintiff resulting in the unjust enrichment of Defendants' by using Plaintiff's registered trademark.

JURISDICTION AND VENUE

2. This Court has jurisdiction over this action pursuant to 15 U.S.C. §1051 *et seq.*, 15 U.S.C. Sections 1114-1116; under Section 43(a) of the Trademark Act, 15 U.S.C. §1125(a) and Section 43(c) of the Trademark Act, 15 U.S.C. §1125(c).

3. This Court has personal jurisdiction over the Defendants because the Defendants engage in continuous business activities in, and directed to the State of New York within this judicial district and because upon information and belief Defendants Damon Dash and Kanye West reside in New York City, and because Defendants has committed tortuous acts aimed at and causing harm within the State of New York and this judicial district.

4. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1391(b) and (c) because it is where Plaintiff resides and the Defendant transacts business in this district, and because a substantial portion of the events giving rise to the asserted claims have occurred, and continue to occur, within this district. Furthermore, the damage to Plaintiff and its intellectual property described herein continues to occur in this judicial district.

THE PARTIES

5. Plaintiff, Michael A. Medina is an individual residing at 65 Columbia Street, Suite 15K, New York, NY 10002.

6. Upon information and belief, Defendant Dash Films, Inc. is a Delaware corporation with its principal place of business at 60 Orchard Street, New York, New York 10002.

7. Upon information and belief, Defendant Damon Dash is an individual residing at 25 N Moore Street #3A, New York, NY 10013.

8. Upon information and belief, Defendant Kanye West is an individual with a place of residence in New York, NY 10013.

FACTS

9. Since at least as early as 2008, Michael A. Medina has been using the LOISAIDAS® brand in interstate commerce in connection with the offering of musical entertainment including but not limited to musical sounds recordings, musical videos and film pilots in the entertainment industry.

10. The mark LOISAIDAS® is used by Plaintiff as the brand name of a musical group in the Latin genre of music that is comprised of two musical artists hailing from Manhattan's Lower East Side in New York City.

11. The word "Loisaida" is a term derived from the Spanish pronunciation of "Lower East Side". (See Exhibit A)

12. Plaintiff coined the word LOISAIDAS® as a brand for his musical group by adding the letter "S" to the word "Loisaida" in view of the 2 man Latin artist duo being from Manhattan's Lower East Side.

13. The LOISAIDAS® mark has been in continuous use by Plaintiff for musical related goods and services of which musical singles have reached a twenty (20) plus week run on Billboard Latin Tropical Airplay reaching number 8, and also reaching #2 on New York's number one Tropical Latin station LaMega 97.9. (See Exhibit B.)

14. Musical singles under the LOISADIAS® brand can be found on www.amazon.com, www.itunes.com and through various other platforms that sell and/or promote musical goods and services.

15. The LOISAIDAS® self-titled Debut Album was the number one (1) Top Pop Latin Albums on Itunes and was the number one (1) bestseller in Latin music on Amazon. (See **Exhibit C**)

16. Plaintiff has used the LOISAIDAS® brand on musical videos and short film pilots that are available on **YOUTUBE®**, **VEVO®** and various other online platforms. (See **Exhibit D**).

17. The LOISAIDAS® mark as used by Plaintiff has created a nationwide fan base and following for musical related goods and services under such brand name.

18. Plaintiff has also been using the LOISADIAS® mark since 2008 on a wide array of other goods and services including merchandise, clothing, and promotional materials including stickers, posters, banners and souvenirs.

19. Plaintiff is the registered owner of United States Trademark Registration No.s 3,917,555 and 4,086,336 for the mark LOISAIDAS®. (See **Exhibit E**).

20. Defendant Dash Films, Inc. is an independent film company founded and run by music industry mogul and entrepreneur Damon Dash.

21. Defendant Damon Dash has a long history in the music industry and musical entertainment field and is one of the founding members of legendary urban music label Roc-A-Fella Records that was also co-owned by musical superstar and entrepreneur Sean “JAY-Z®” Carter.

22. Defendant Damon Dash is the founder and owner of the art gallery Poppington which is located in Manhattan’s Lower East Side.

23. Defendant Damon Dash over the past few years has been conducting extensive business operations and activities from his Poppington art gallery located in Manhattan's Lower East Side.

24. Throughout the course of Defendant Damon Dash's time spent in or around the Lower East Side as well as through his affiliations and resources in the music industry, Defendant became aware of Plaintiff's LOISAIIDAS® brand and musical group.

25. Throughout Defendant Damon Dash's tenure as an executive at Roc-a-Fella Records, he released several independent films themed around the urban and ghetto streets of New York City which films have always included established and/or known musical artist who have played the role as actors in the released films.

26. Defendant Damon Dash based on his knowledge and resources in the film entertainment industry decided to blatantly and willfully steal and utilize Plaintiff's registered trademark to brand and promote his independent film.

27. Defendant Kanye West who is the executive producer of the LOISAIIDAS film has a long history with Defendant Dash in the musical entertainment field and teamed up with Defendant Dash to produce the film. **(See Exhibit F).**

28. Defendant Dash Films, Inc. has released the LOISAIIDAS film themed with stories of characters from the ghetto streets of New York City that glorify and or promote murder, violence, and drug sales. **(See Exhibit G).**

29. The majority of actors and or actresses that play a role in the LOISAIIDAS movie by Defendants' are either musical artists or individuals that have worked in the musical entertainment industry. **(See Exhibit H).**

30. Plaintiff alleges and states that Defendants' are promoting and offering for sale via social media and through the website www.loisaidasthemovie.com a film related to music and the streets of New York City under the Plaintiff's registered trademark LOISAIDAS®.

31. Plaintiff alleges that he has already experienced several instances of actual confusion where various third parties have made inquiries looking to purchase the film from Plaintiff and are under the belief that the LOISAIDAS film was a project come from one and the same source as the musical related goods and services under the LOISAIDAS® brand.

32. Plaintiff further alleges that Defendants are aware of Plaintiff's use and ownership of the LOISADIAS® mark for entertainment related goods and services including music, music videos and film services and Defendants' continued use of the mark will continue to cause confusion in commerce as to the source of the goods under the mark.

FIRST CAUSE OF ACTION

TRADEMARK INFRINGEMENT (15 U.S.C. §§ 1114-1116)

33. Plaintiff repeats and realleges each and every allegation contained in Paragraphs 1 through 32 of this Complaint.

34. The use in commerce by Defendant of an identical and slightly identical version of Plaintiff's registered trademark is likely to cause confusion, mistake and deception among members of the public and in trade as to the source, origin, or sponsorship of defendants' goods and services. Such use by Defendant constitutes a clear and direct infringement of Plaintiff's rights in and to Plaintiff's registered trademark, and has resulted in injury and damage to Plaintiff that will continue if Defendants are not ordered to cease all use of the LOISAIDAS® mark or any similar variation of the same.

SECOND CAUSE OF ACTION

UNFAIR COMPETITION & FALSE DESIGNATION OF ORIGIN (15 U.S.C. § 1125(a))

35. Plaintiff repeats and realleges each and every allegation contained in Paragraphs 1 through 34 of this Complaint.

36. Plaintiff has the exclusive right to market, brand and use entertainment related services using the LOISAIDAS® mark.

37. Defendant by reason of the aforementioned acts, have falsely described, represented and designated the origin of its goods and services. Defendant's continued activities are likely to create confusion and deceive the public concerning the source of the goods/services.

38. Defendants have unfairly profited from the actions alleged herein and will continue to unfairly profit and become unjustly enriched unless and until such conduct is enjoined by this Court.

39. By reason of Defendant's willful acts conducted in conscious disregard for Plaintiff's rights, Plaintiff is entitled to treble damages under 15 U.S.C. § 1117(a).

**THIRD CAUSE OF ACTION
COMMON LAW TRADEMARK INFRINGEMENT & UNFAIR COMPETITION**

40. Plaintiff repeats and realleges each and every allegation contained in Paragraphs 1 through 39 of this Complaint.

41. Defendants' conduct constitutes deception by which Defendant's services will be palmed off as those of Plaintiff. Such conduct constitutes trademark infringement and unfair competition in violation of the laws of the State of New York.

42. Defendants' unauthorized use of Plaintiff's LOISAIDAS® mark is likely to continue to cause further confusion to the public as to the clothing goods and accessories of the respective parties.

43. By reason of the foregoing, Defendants' has infringed and continues to infringe on Plaintiff's ownership rights in the LOISAIDAS® mark and Defendants' has become unjustly enriched by such acts of infringement.

44. Defendants' unlawful conduct has been and will continue to be willful or willfully blind to Plaintiff's rights, as Defendants have reason to know of Plaintiff's rights and ownership of the LOISAIDAS® trademark.

FOURTH CAUSE OF ACTION UNJUST ENRICHMENT

45. Plaintiff repeats and realleges each and every allegation contained in Paragraphs 1 through 44 of this Complaint.

46. Defendant has unjustly retained profits from the offering and sale of computer and social networking services bearing Plaintiff's trademark.

47. Defendant's actions constitute unjust enrichment.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully prays for relief as follows:

1. Entry of an order and judgment requiring that all Defendant's, their subsidiaries, officers, agents, servants, employees, owners, and representatives, and all other persons or entities in active concert or participation with them, be preliminarily and, thereafter, permanently enjoined and restrained from (a) using in any manner the trade name, trademark, domain name or other indicia or origin, including in whole or part the term LOISAIDAS®, or any colorable imitation thereof; (b) advertising, operating a website, using business stationary or offering any goods or services using the trade name, trademark, domain name, URL, or any other indicia of origin including in whole or part the term LOISAIDAS®, or any colorable imitation thereof; (c)

otherwise engaging in any acts of unfair competition and infringement which tend to injure Plaintiff's rights in the LOISAIDAS® mark.

2. That Defendant be required to account to Plaintiff for any and all profits derived by it, and to compensate Plaintiff for all the damages sustained by reason of the acts complained of herein, and that the damages herein be trebled pursuant to the Trademark Act.

3. That Defendant be ordered to deliver up for destruction any and all infringing materials bearing the LOISAIDAS® mark, and any colorable imitation thereof, in whole or part.

4. That Plaintiff be awarded punitive damages.

5. That Defendant be required to place advertisements or send notifications to past and present customers that it improperly has been using the LOISAIDAS® mark.

6. That Plaintiff be awarded the cost and disbursements of this action.

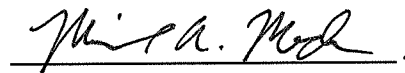
7. That Plaintiff have such other and further relief as the Court deems just and proper.

JURY DEMAND

Pursuant to Federal Rule of Civil Procedure 38(b), Plaintiff hereby demands a trial by jury as to all issues.

Dated: April 2, 2015
New York, NY

Respectfully submitted,
Michael A. Medina – Pro Se

A handwritten signature in black ink, appearing to read "Michael A. Medina", is written over a horizontal line.

Michael A. Medina
Pro Se Plaintiff
65 Columbia Street – Suite 15K
New York, New York 10002
(718) 809-4031

EXHIBIT A

In 2008, nearly the entire Alphabet City area was "downzoned" as part of an effort lead by local community groups including GVSHP, the local community board, and local elected officials. In most parts of Alphabet City, the rezoning requires that new development occurs in harmony with the low-rise character of the area.^[19]

Loisaida



A homeless man walks past a trendy sidewalk bar on Avenue C, showing the area's penurious past and gentrified present.

Loisaida /loo.iːˈsaɪdə/ is a term derived from the Spanish (and especially Nuyorican) pronunciation of "Lower East Side". Originally coined by poet/activist Bittman "Bimbo" Rivas in his 1974 poem "Loisaida", it now refers to Avenue C in Alphabet City, whose population has largely been Hispanic (mainly Nuyorican) since the 1960s.

Since the 1940s the demographic has changed markedly several times: the addition of the large labor-backed Stuyvesant Town–Peter Cooper Village after World War II at the northern end added a lower-middle to middle-class element to the area, which contributed to the eventual gentrification of the area in the 21st century; the construction of large government housing projects south and east of those and the growing Latino population transformed a large swath of the neighborhood into a Latin one until the late 1990s, when low rents outweighed high crime rates and large numbers of artists and students moved to the area. Manhattan's growing Chinatown then expanded into the southern portions of the Lower East Side, but Hispanics are still concentrated in Alphabet City. With crime rates down, the area surrounding Alphabet City, the East Village, and the Lower East Side, is quickly becoming gentrified; the borders of the Lower East Side differ from its historical ones in that Houston Street is now considered the northern edge, and the area north of that between

Houston Street and 14th Street is considered Alphabet City. But, because the Alphabet City term is largely a relic of a high-crime era, English-speaking residents refer to Alphabet City as part of the East Village, while Spanish-speaking residents continue to refer to Alphabet City only as *Loisaida*.

There also exists a mixed drink called a *Loisaida* that gained popularity in 2008. It consists of lime, Olde English malt liquor, and apple cider. The name comes from combining sounds from each of the ingredients, as in L(ime), OE (common abbreviation for Olde English) and "Cida" (cider).^[20]

Notable residents

- Louis Abolafia, artist, social activist, folk figure, and hippie candidate for President of the United States
- Rosario Dawson, actress
- Bobby Driscoll, actor
- Allen Ginsberg poet, 206 E. 7th Street^[21]
- Madonna, singer
- Charlie Parker, jazz musician lived at 151 Avenue B between East 9th and East 10th Streets
- Geraldo Rivera, TV personality, resident during the late 60s - early 70s

In popular culture

Novels and poetry

- The protagonist of the novel *The Russian Debutante's Handbook* by Gary Shteyngart lives in Alphabet City in the mid-1990s.
- A fictional version of NYC's Alphabet City is explored in the *Fallen Angels* supplement to *Kult*.
- Allen Ginsberg wrote many poems relating to the streets of his neighborhood in Alphabet City.
- Henry Roth's novel *Call It Sleep* took place in Alphabet City, with the novel's main character, David and his family, living there.
- Jerome Charyn's novel *War Cries Over Avenue C* takes place in Alphabet City.

- In his book *Kitchen Confidential*, Anthony Bourdain says "Hardly a decision was made without drugs. Cannabis, methaqualone, cocaine, LSD, psilocybin mushrooms soaked in honey and used to sweeten tea, secobarbital, tuinal, amphetamine, codeine and, increasingly, heroin, which we'd send a Spanish-speaking busboy over to Alphabet City to get."

Comics

- In Marvel Comics, Alphabet City is home to District X, also known as Mutant Town, a ghetto primarily populated by mutants. The ghetto was identified as being inside Alphabet City in *New X-Men* #127. It was described in *District X* as having the 'highest unemployment rate in the USA, the highest rate of illiteracy and the highest severe overcrowding outside of Los Angeles'. (These figures would suggest a large population.) It was destroyed in *X-Factor* #34.

Photo books

- The photo and text book "Alphabet City" by Geoffrey Biddle^[22] chronicles life in Alphabet City over the years 1977 to 1989.

- The photo book "Street Play" by Martha Cooper^[23]

Places

- The punk house and independent gig venue C-Squat is called so because it sits on Avenue C, between 9th and 10th St. Bands and artists to emerge from the former squat include Leftöver Crack, Choking Victim, and Stza. Leftöver Crack makes several references to "9th and C", the approximate location of C-Squat in the song "Homeo Apathy" from the album *Mediocre Generica*.

Television

- The fictional 15th Precinct in the police drama *NYPD Blue* appears to cover Alphabet City, at least in part.
- In an appearance on *The Tonight Show*, writer P. J. O'Rourke said that when he lived in the neighborhood in the late 1960s, it was dangerous enough that he and his friends referred to Avenue A, Avenue B, and Avenue C as "Firebase Alpha", "Firebase Bravo", and "Firebase Charlie", respectively.
- In the episode "My First Kill" in Season 4 of *Scrubs*, J.D. (Zach Braff) wears a T-shirt with "Alphabet City, NYC" on it.
- The 1996 TV movie *Mrs. Santa Claus* is primarily set on Avenue A in Alphabet City in 1910.^[24]
- In episode 6 of the 2009 police drama *The Unusuals*, "The Circle Line", an identity thief buys his ID from a dealer in Alphabet City.
- The episode "The Pugilist Break" of *Forever* is about a murder that takes place in Alphabet City; the episode highlights the history of the neighborhood and its current development and gentrification.
- In the episode "The Safety Dance" in "Season 2" of "The Carrie Diaries", Walt helps his boyfriend move into an apartment in Alphabet City.

Films

- Character actor Josh Pais, who grew up in Alphabet City, conceived and directed a very personal documentary film, *7th Street* (<http://7thstreetmovie.com/index.html>), released in 2003. Shot over a period of ten years, it is both a "love letter" to the characters he saw everyday and a chronicle of the changes that took place in the neighborhood.

- Alphabet City was mentioned in the monologue by Montgomery Brogan in the movie *25th Hour*.
- A 1984 movie called *Alphabet City*, about a drug dealer's attempts to flee his life of crime, took place in the district. It starred Vincent Spano, Zohra Lampert and Jami Gertz.
- A 1985 movie by Paul Morrissey, *Mixed Blood* was set and filmed in the pre-gentrification Alphabet City of the early 1980s.
- The 1999 film *Flawless*, starring Philip Seymour Hoffman, Robert De Niro, and Wilson Jermaine Heredia, takes place in Alphabet City with all filming taking place there.
- Alphabet City was featured in the film *200 Cigarettes*, also from 1999.
- Much of the independent film *Supersize Me*, released in 2004, takes place in Alphabet City, near the residence of director Morgan Spurlock.
- The 2005 motion picture *Rent*, starring Rosario Dawson, Wilson Jermaine Heredia, Jesse L. Martin, Anthony Rapp, Adam Pascal, Idina Menzel, Taye Diggs, and Tracie Thoms, is an adaptation of the 1996 Broadway rock opera of the same name by Jonathan Larson (which itself is heavily based on Puccini's opera *La Bohème*) and set in Alphabet City on 11th Street and Avenue B, although many scenes were filmed in San Francisco. Unlike the stage musical, which was not set in a specific period of time, the film is clear that the story takes place between 1989 and 1990. Although this leads to occasional anachronisms in the story, the time period is explicitly mentioned to establish that the story takes place before the gentrification of Alphabet City.

Theatre

- The Broadway musical *Rent* takes place in Alphabet City. The characters live on East 11th Street and Avenue B. They hang out at such East Village locales as Life Cafe.
- In Tony Kushner's play, *Angels in America* (and the film adaptation of same), the character Louis makes a comment about "Alphabet Land," saying it's where the Jews lived when they first came to America, and "now, a hundred years later, the place to which their more seriously fucked-up grandchildren repair."

- The Broadway musical *Avenue Q* takes place on the fictitious Avenue Q, which is, for the sake of the plot, located in Alphabet City. One of the main characters mentions he is looking for cheap accommodation in Alphabet City.

Music: Specific avenues

- "The Belle of Avenue A" is a song by Ed Sanders.
- "Avenue A" is a song by The Dictators, from their 2001 CD, *DFFD*.
- "Avenue A" is a song by Red Rider off their 1980 album, *Don't Fight It*.
- "Avenue B" is a song by Gogol Bordello
- "Avenue B" is a song by Mike Stern
- *Avenue B* is an album by Iggy Pop, who wrote the album while living at the Christodora House on Avenue B.
- "Avenue C" is a Count Basie Band song, recorded by Barry Manilow in 1974 for his album *Barry Manilow II*.
- "Venus of Avenue D" is a song by Mink DeVille.
- Avenue D is referred to in the Steely Dan song, "Daddy Don't Live In That New York City No More" off the 1975 album *Katy Lied*.
- Singer-songwriter Ryan Adams refers to Avenue A and Avenue B in his track "New York, New York".
- In Bongwater's "Folk Song" there is the repeated chorus "Hello death, goodbye Avenue A". Ann Magnuson, lead singer of Bongwater, lives on Avenue A.
- The Pink Martini song "Hey Eugene" takes place "at a party on Avenue A."
- The 1978 classical salsa hit "Pedro Navaja", by Panamanian singer Rubén Blades, says at the end that the "lifeless bodies" of Pedro Barrios (Pedro Navaja) and Josefina Wilson were found on "lower Manhattan" "between Avenues A and B"...
- In Lou Reed's "Halloween Parade", from his highly acclaimed concept album *New York (album)*, he mentions "the boys from Avenue B and the girls from Avenue D."
- It is mentioned in Sunrise on Avenue C, James Maddock from the album *Fragile*.^[25]

Music: General

- Elliott Smith refers to "Alphabet City" in his song, "Alphabet Town," from his self-titled album.
- *Alphabet City* is an album by ABC.

- "Take A Walk With The Fleshtones" is a song by The Fleshtones on their album *Beautiful Light* (1994). The song devotes a verse to each Avenue.
- Alphabet City is mentioned in the song "Poster Girl" by the Backstreet Boys.
- In the song "New York City," written by Cub and popularized by They Might Be Giants, Alphabet City is mentioned in the chorus.
- The Clash mentions the neighborhood in the song "Straight to Hell": "From Alphabet City all the way a to z, dead, head"
- U2 refer to the neighborhood as "Alphaville" in their song "New York".
- In their song "Click Click Click Click" on the 2007 album *The Broken String*, Bishop Allen sing, "Sure I've got pictures of my own, of all the people and the places that I've known. Here's when I'm carryin' your suitcase, outside of Alphabet City".
- On Dan the Automator's "A Better Tomorrow", rapper Kool Keith quips that he is the "King of New York, running Alphabet City".
- "Alphabet City" is the name of the fifth track on the 2004 release, *The Wall Against Our Back* from the Columbus, Ohio band Two Cow Garage.
- Steve Earle's expressionistic "Down Here Below" (track 2 of *Washington Square Serenade*) cites: "And hey, whatever happened to Alphabet City? Ain't no place left in this town that a poor boy can go"
- The dance hit "Sugar Is Sweeter (Danny Saber Mix)" by CJ Bolland refers to the neighborhood with the lyrics, "Down in Alphabet City..."

See also

- Community gardening
- Dos Blockos
- Museum of Reclaimed Urban Space
- Nuyorican Poets Cafe
- Riis Houses
- St. Brigid's Church

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Retrieved from "http://en.wikipedia.org/w/index.php?title=Alphabet_City,_Manhattan&oldid=654235924"

Categories: Neighborhoods in Manhattan | East Village, Manhattan | Hispanic and Latino American culture in New York City
| Puerto Rican culture in New York | Ethnic enclaves in New York

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Avenue C was designated Loisaída Avenue in 1987. [More details](#)

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EXHIBIT B

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About



LOISAIDAS

Mucha Bachata...

Welcome to Loisaidas – the Urban Bachata duo hailing from (NYC) Manhattan's Lower East Side, hence the name Loisaidas – which is the Spanish slang term for "lower east siders."

Songwriter and vocalist Aquiles Nuñez alongside long-time friend Isaiah Parker producer/psyche of the group; work to transform the most popular type of Latin music today – an enticing fusion of Latin tropical and urban sounds resulting in a unique tapestry of Bachata, Jazz, Hip Hop and R&B.

Loisaidas has currently released three singles including, "Ayer", "Porque Te Amo" and "No Me Dejes", which enjoyed a 20+ week run on Billboard Latin Tropical Airplay reaching #8, and #2 on New York's #1 Top Tropical Latin radio station – LaMega 97.9 – while earning more than 1 million views on YouTube. It is no surprise that Loisaidas is generating national excitement for their upcoming debut album to be released under multi-Grammy-award winner Sergio George's Top Stop Music label.

With a soothing, passionate voice, brilliant and charismatic presence, Loisaidas has earned critical appeal as well as the applause of the public in many prestigious venues and events. They recently performed at Madison Square Garden for DJ Alex Sensation's 10th Anniversary concert and they have also opened up for Reggaeton sensation Daddy Yankee.

As the Miami Herald has noted, "sooner, rather than later, Loisaidas will prove their power." And indeed, with their upcoming album this new duo is perfectly poised to revolutionize the urban Bachata genre.

www.Loisaidas.com

[www.Facebook.com/Loisaidas](https://www.facebook.com/Loisaidas)

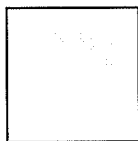
[www.Youtube.com/TheLoisaidasTimes](https://www.youtube.com/TheLoisaidasTimes)

[www.Twitter.com/Loisaidas](https://www.twitter.com/Loisaidas)

For Bookings please contact:

William Bisono (Manager) 347.992.0610 wbisono@gmail.com

4 Responses



zoila

Omg I saw them this past Sunday at love nightclub they were awesome they know how to sing they are so cute and sexy I want to see them again

October 18, 2011 at 1:17 am

Reply

hola ..soy carlos de argentina buenos aires .les dejo saludos desde aca .muy buena banda buen sonido.tiene todo lo bueno de una banda unica .sonido y letra buena combinacion .la definicion de musica dice:es el arte de combinar los sonidos ,todo eso tiene loisaidas !! el año pasado

- Photos
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- Podcasts
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- The Juice
- Chart Beat
- Music Festivals 2015

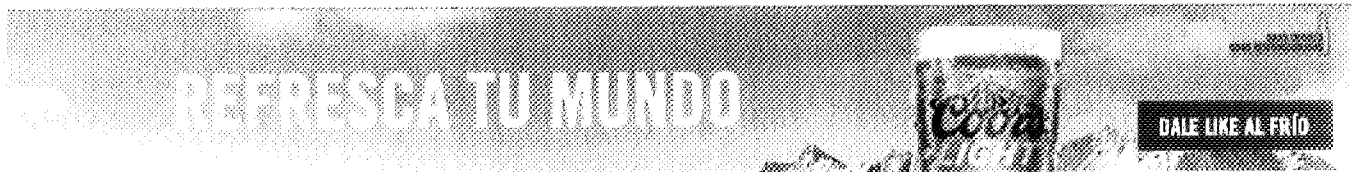
Artists /

Loisaidas

- Overview
- Chart history
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64	Loisaidas	Last week's position	69
	Loisaidas	Weeks on chart	2

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HOT LATIN SONGS

< Week of April 4, 2015

How it works

One Question Site Survey
IT TAKES ONLY SECONDS TO ANSWER BELOW

How likely are you to purchase food from McDonald's within the next 30 days?

SELECT ONE ANSWER

☐ Definitely will

☐ Probably will

☐ May or may not

☐ Probably will not

☐ Definitely will not

[VOTE TO SEE RESULTS](#)

POWERED BY VOTU [VIEW PRIVACY POLICY](#)

★ 1

El Perdon

Nicky Jam & Enrique Iglesias



2

Ay Vamos

J Balvin



3

Propuesta Indecente

Romeo Santos



4

Hablame de Ti

Banda Sinaloense MS de Sergio Lizarraga



5

Bailando

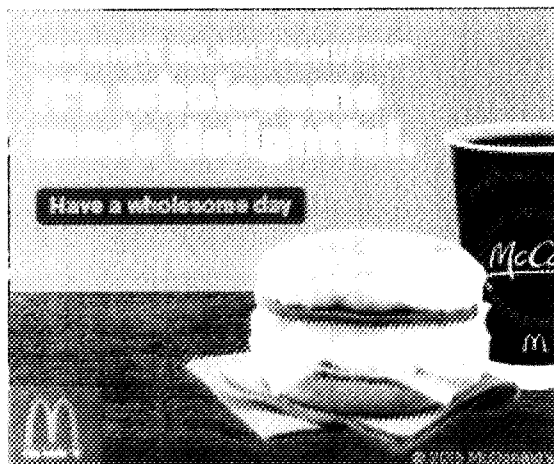
Enrique Iglesias Featuring Descemer Bueno & Gente de Zona



6

Contigo

Calibre 50



7

Mi Verdad

Mana Featuring Shakira



8





Travesuras

Nicky Jam



9

Yo Tambien

Romeo Santos Featuring Marc Anthony



10

Hilito

Romeo Santos



THIS WEEK IN 2014

1

Odio

Romeo Santos Featuring Drake

11

Fanatica Sensual

Plan B



12

El Karma

Ariel Camacho y Los Plebes del Rancho



13

Lejos de Aqui

Farruko



14

Eres Una Nina

Gerardo Ortiz



15



Disparo Al Corazon

Ricky Martin



16



Soltero Disponible

Regulo Caro



17



Lo Hiciste Otra Vez

La Arrolladora Banda el Limon de Rene Camacho



18

Piensas (Dile La Verdad)

Pitbull Featuring Gente de Zona



REGISTER TODAY

USE CODE BIZ15

19



Pierdo La Cabeza

Zion & Lennox



FROM THE WEB



1. Taylor Swift's '1989': What And Who Each Song Is About 4 months ago pressroomvip.com
PressRoomVIP.com Geoffrey Smith Geoffrey Smith (sponsored) song



2. Selfies Gone Wrong: 19 Of The Worst Selfies Ever 2 months ago wplol.us
WPLOL.com (sponsored)



3. 11 White Musicians You Thought Were Black 6 months ago social.suggest.com Suggest.com (sponsored)



4. 18 Most Annoying Hollywood Couples 2 weeks ago gossvip.com GossVip.com GossVip GossVip (sponsored) Justin Theroux



5. [14 Photos That Are So Painfully Awkward You Can Feel It a month ago](#)
[timetobreak.com](#) [Time to Break](#) [TimetoBreak.com](#) [Mike Mike](#) (sponsored) Funny
[Ads by Gravity](#)

20

Nota de Amor

Wisin + Carlos Vives Featuring Daddy Yankee



21

Dime

Julion Alvarez y Su Norteno Banda



22

Que Tiene de Malo

Calibre 50 Featuring El Komander



23

Juntos (Together)

Juanes



24

Me Vuelvo Un Cobarde

Christian Daniel



25

El Que Se Enamora Pierde

Banda Carnaval



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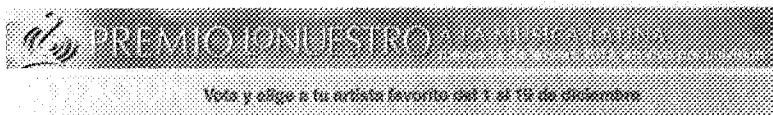
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LATEST

LOISAIDAS – NOMINADOS A “PREMIOS LO NUESTRO” a la musica latina categoria tropical.grupo revelacion de año!

CLICK HERE TO VOTE!



LOISAIDAS Nominados categoría Tropical



* por Steo 11,111 + 649 enteros

SOLISTA O GRUPO REVELACION DEL AÑO. Loisaidas llegaron con su bachata y se están posicionando muy bien en el gusto del público.

<http://musica.univision.com/premio-lo-nuestro/nominados/tropical>

SOLISTA O GRUPO REVELACION DEL AÑO

O.A. & C. La Banda
Album: "En Blanco y Negro"
(EC Records)

Loisaidas
Album: "Loisaidas"
(Top Stop Music)

Monchy y Nathalia
Album: "Monchy y Nathalia"
(Universal Latino)

Yonel Cruz
Album: "Something Different"
(Koba Records)

VOJAR

FOLLOW US!



1. Dejame Intentar- Loisaidas

00:00 Ready



HIDE PLAYLIST

1. Dejame Intentar- Loisaidas
2. Contigo- Loisaidas
3. She's Gone- Loisaidas
4. Pintura- Loisaidas
5. Minuto Incompleto- Loisaidas
6. Seduceme- Loisaidas
7. Mentirosa- Loisaidas

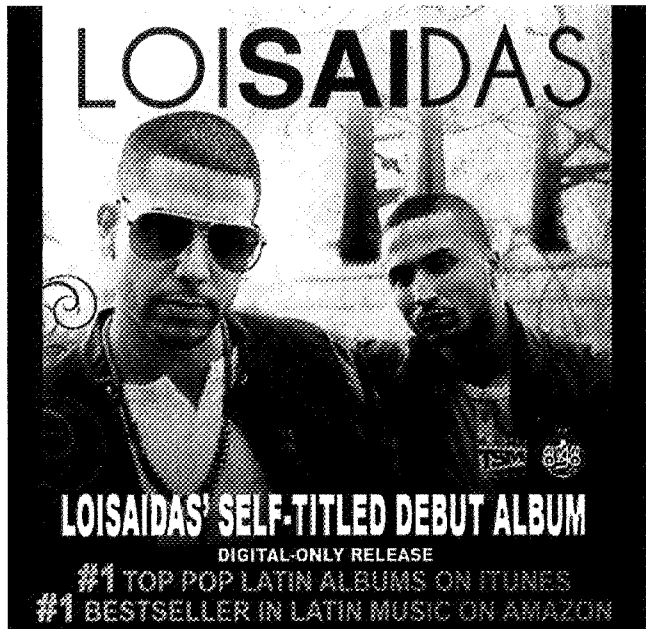
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John Sandra on [LOISAIDAS' SELF TITLE DEBUT ALBUM](#)

December 2, 2011 | Categories: music | [Leave A Comment »](#)

LOISAIDAS' SELF TITLE DEBUT ALBUM

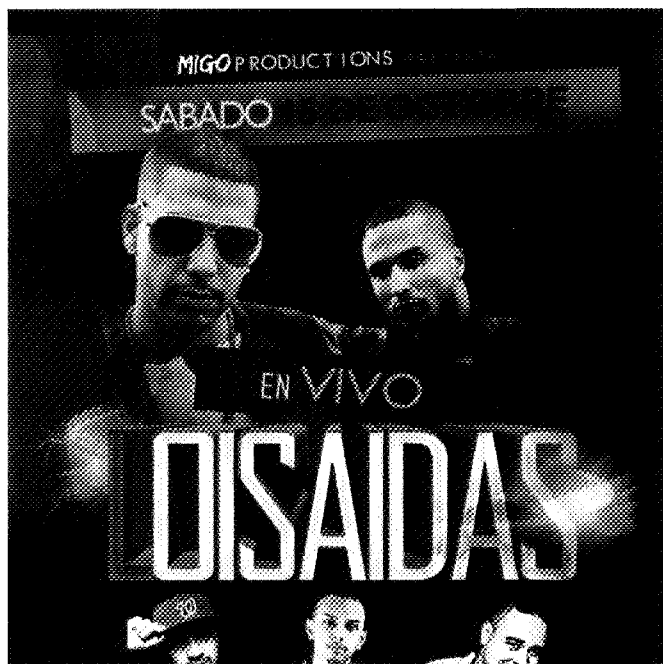
On Sale Now! Click here to buy it!



NO. 1
LOISAIDAS

October 18, 2011 | Categories: music | [3 Comments »](#)

LOISAIDAS LIVE! @DMV Oct 15 . Mucha Bachata



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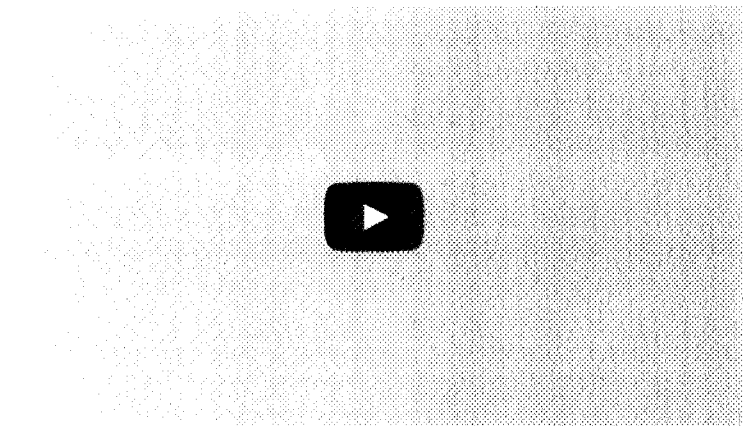
[Exclusive Bachata 2011-2012] "Dejame Intentar" by Loisaidas

Loisaidas-Que Te Amo



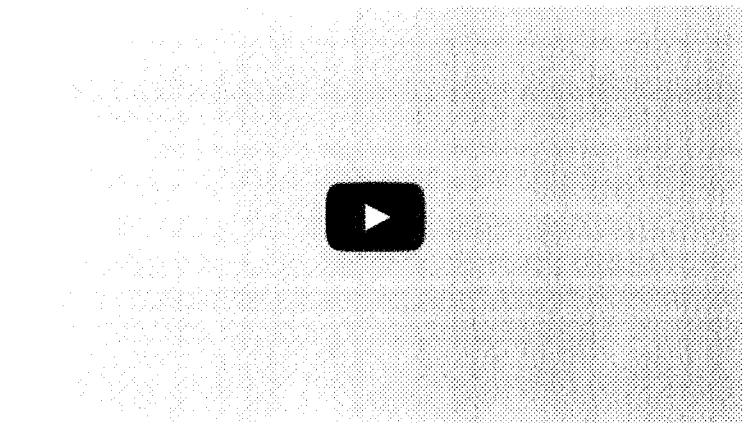
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